



FEBRUARY 29, 2020 NASHVILLE, TENNESSEE We remember, with both sadness and gratitude, the members of our advertising community who have passed away in the past year. They helped shape our industry and make our association strong.

Their creative footprint will continue to lead the way for years to come.



DAREK LEECH

Darek passed away on November 9, 2019 at the age of 49. He was born in Nashville, TN and was a 1989 graduate of Brentwood Academy and received his B.S. from the University of Tennessee, Knoxville.

Darek was a long-time employee of GS&F and

worked at Tractor Supply Co. as a graphic designer at the time of his death. Darek loved dogs and had a passion for traveling with his dad and brother. During the holidays he enjoyed designing

Christmas cards for his family and friends.



EMMONS "SKIP" WOOLWINE

Skip passed away on November 7, 2019. He started his career as an announcer and later a D.J. at WSM, as well as WLAC and Y-107. Skip was virtually destined to start the Tennessee Radio Hall of Fame.

He will be remembered as an industry icon and a mentor, who was always willing to help, to lend advice, and just offer friendship. He was also a former member of AAF Nashville, and the Tennessee Association of Broadcasters.



Hopefully you'll remember some of Jerry's work...



















JERRY JOYNER

Artist, illustrator, designer and dear friend Jerry Joyner left us on November 10th, 2019 in Nashville, after a long illness. He would have been 81 on December 5th., 2019

Born in Kilgore, Texas in 1938, Jerry has traveled the globe. He traveled through Europe several times with extended stays on the Greek island of Paros, London, Amsterdam, Milan, Tokyo, Venezuela and Paris. He attended college in Corvallis, OR and Oakland, CA, and spent time working in New York City, Long Island, and Nashville.

Everywhere he traveled, he made lifelong connections and friends, many of whom he collaborated with. While working as a designer at Esquire Magazine he met Peter Max, and studied Children's Book Illustration in Edward Gorey's evening classes at the School of Visual Arts. He also began working for Milton Glaser and Seymour Chwast at Push Pin Studio as an Illustrator/Designer.

He left Push Pin in 1970 to travel to London, Amsterdam, Milan and Tokyo. In 1974 to an old farmhouse in the south of France where he met Erik Blegvad, who had by this time won worldwide acclaim as an illustrator of children's books. Their friendship was a lasting one, eventually including Erik's son Peter, an artist with whom Jerry would begin a long-term project a few years later.

In 1986 Jerry moved to Nashville to work with Virginia Team, whom he'd met twenty years earlier in New York, where she was designing album covers for CBS Records. They formed Team Design, doing album design for various recording labels and the Country Music Foundation. Jerry designed most of Garth Brooks' albums, the Nitty Gritty Dirt Band's "Will The Circle Be Unbroken II", and boxed sets with books for Patsy Cline, Jimmy Buffett, Tanya Tucker and Willie Nelson, plus album covers for most of the country artists in Nashville. He designed many logos and newspaper ads for businesses, including the Faison's family of restaurants. Among his best-known work are the logos for CMT and the Country Music Hall of Fame.

Jerry started freelancing from his home in 2005, creating CD packages for independent artists and logo designs for local restaurants Cabaña and Midtown Café, and businesses including the Country Music Association and Universal Music Group.

AAF NASHVILLE MISSION STATEMENT

The mission of the American Advertising Federation Nashville (AAF Nashville) is to expose members to visionary issues relative to the advertising/communications industry while creating opportunities for networking, learning, service and individual recognition.



THE AMERICAN ADVERTISING AWARDS

The American Advertising Awards is the advertising industry's largest and most representative competition, attracting more than 40,000 entries every year in local competitions. The mission of the competition is to recognize and reward creative excellence in the art of advertising. Conducted annually by the American Advertising Federation (AAF), the AAF-Nashville American Advertising Awards is the first of a three-tier, National competition. Concurrently, all across the country, local entrants vie for recognition as the very best in their markets. At the second tier, local winners from Nashville compete against other winners from other cities in Tennessee, as well as cities in Alabama, Georgia, Louisiana and Mississippi. AAF District 7 ADDY winners will be announced and recognized at the AAF District 7 AAA Ceremony, Friday, April 10, 2020 in Montgomery, Alabama. Winners are then forwarded to the third tier, the National American Advertising Awards competition. National Winners will be recognized during the AAF ADMERICA! National Convention & American Advertising Awards Ceremony, Sunday, June 7, 2020 in Palm Springs, California.

www. American Advertising Awards. com



PAST AAF NASHVILLE SILVER MEDAL RECIPIENTS

Charles Andrews	1959-60*	Linda Sherman	1989-90
George W. Doyne	1960-61*	Janice Wendell	1990-91
Thomas C. Buntin	1961-62*	Whit Adamson	1991-92
F.C. Sowell	1962-63*	Bob Meyer	1992-93
Thomas Griscom, Jr.	1963-64*	Bill Johnson	1993-94*
J. Thomas Dawson	1964-65*	Gerald T. Carden	1994-95
Thomas R. King	1965-66*	Chuck Creasy	1995-96
William R. Culbertson	1966-67*	Rebecca Pierce	1996-97
Paul L. Ruhle	1967-68*	Pat McGee	1997-98
Robert N. McAdams	1968-69*	Hank Dye	1998-99
James M. Ward	1969-70*	John Guider	1999-00
Harold Crump	1970-71	Timothy N. Templeton	2001-02
Ed W. Reeves	1971-72*	Chris Chamberlain	2002-03
Michael Gallagher	1972-73	Art Johnsen	2003-04
Bill Hudson	1973-74	Buddy Jackson	2004-05
Robert Clifft	1974-75	Paul Harmon	2005-06
Fred Wright	1975-76	Bill Holley	2006-07
Tom Cassetty	1976-77	John R. Cherry, III	2007-08
F. William Satterwhite	1977-78*	S. A. Habib	2008-09
Ralph Langreck	1978-79*	Phil Martin	2009-10
Jeffrey Buntin, Sr.	1979-80	Thom Ferrell	2010-11
Diana Brown	1980-81*	Jeffrey Buntin, Jr.	2011-12
Carl Sneeden	1981-82	Nelson Eddy	2012-13
Charles E. Malone	1982-83*	Jim Sherraden	2013-14
Bud Chamberlain, Jr.	1983-84*	Jamie Dunham	2014-15
Thomas E. Ervin	1984-85*	A.J. Busé	2015-16
Irving Waugh	1985-86*	Tom Gibney	2016-17
Eric Ericson	1986-87*	No Recepient Selected	2018
Jack Pentzer	1987-88	Tom Woodard	2019-20
David Bohan	1988-89	Karinne Caulkins	2020-21

^{*} Deceased

SPECIAL THANKS

Athens Paper: Bill Garvey, Don Jenkins **JIVE!** A **Printworks Studio:** Rick Ryan

Southern Trophy: Wilson Brim **Music City Center:** Kelly Evans, John Robinson, Heather Snover

Event Planners: EventMix: John & Erin Fann

Music: Todd Zeh, DJ Stretch

Photographer: Dusty Draper

Winners Book Design: Lynette Sesler,

Tim Templeton

COMMITTEE

Samara Anderson – AAF Nashville President

Tim Templeton - Entry & Judging Chair

Mark Farrar – AAF Nashville Executive Director

Amanda Manis Kelley McLaughlin Rocky Moreno

Drew Reamer

Deidre Wieszciecinski

VOLUNTEERS

Diane Aragon-lafornaro

Breana Green
Amy Raidel
Ashley Rosser
Paige Reese
Jason Skinner

Deidre Wieszciecinski

Hadley Williams

THANKS TO EVERYONE THAT ENTERED THE 2020 NASHVILLE ADDY AWARDS

Accent Media / Lucas Leverett

Jive! A Printworks Studio Mabry Creative

Anthem Republic MDsave
Barker & Christol Advertising MEDHOST
Bauer Askew Architecture, pllc MP&F

Belmont University Strategic Communications

Bob Delevante Studios MTWdesign
The Buntin Group Music City Center
Burgundy Group Novatech, Inc.

Centric Entertainment Osborn Barr Paramore (OBP)

Circa Design

Country Music Hall of Fame and Museum

DNA Creative Marketing

OUTFRONT Media

Proof Branding redpepper

ReviveHealth

DVL Seigenthaler Revolution Pictures

FlyteVu Sam Angel Photography

FoxFuel Creative Soundstripe

Gear Seven Creative The Stamberger Company

GS&F ST8MNT

Heather Lose Design Tennessee Comptroller

Horton Group of the Treasury

iostudio Tennessee Department of

IV Studio Economic and

Community Development

Tennessee

KERNEL CREATED BY Performing Arts Center
SPECTRUM REACH

SPECTRUM REACH Urbaanite, LLC.

KGV Studios Westwood Avenue

Lifeway Zehnder Communications

Lithographics, Inc.

JΙΒ



2020 SILVER MEDAL AWARD RECIPIENT

KARINNE CAULKINS

Having crafted her work at agencies including Hart and Company, Genesis, Jackson Design and now The Buntin Group - where she's currently VP/Director of Design, Karinne Caulkins carries with her one of the most highly recognized portfolios of any designer in the country. AAF Nashville's only five-time Art Director of the Year, Karinne has earned two Grammy Awards, nine Dove Awards, over a dozen national ADDYs, and local and regional ADDYs by the hundreds. She's also been featured in Print, Communication Arts, Graphis and other leading shows. As important as her work is the investment Karinne has made to inspire, teach and help shape the talents of multiple new classes and generations of up-and-coming designers, many of whom have gone on to become leading art director, designer and creative director forces in their own right. Finally, her work to support non-profits has allowed her endless creative talent to also leave an indelible mark on our community and the lives of people in need. From John Deere to Junior Achievement, the Women's Center at Lake Forest Hospital to O'Brother Where Art Thou, Capital Records to Cracker Barrel, and Rocketown to Bardstown Bourbon, no one makes artwork essential to great work like Karinne Caulkins.

CREATIVES OF THE YEAR



ART DIRECTOR OF THE YEAR ALEXA GAMES

Alexa Games is the Senior Brand Designer & Creative Lead at Proof Branding. She graduated Summa Cum Laude from Middle Tennessee State University with a BFA in Graphic Design, and minor in Interactive Design. Alexa brings years of creative design experience across industries to our team from illustriton to web and UX design, having worked with some of the top brands from around the world, including Nike, Upworthy, Gatorade, and Hilton Worldwide. Bringing a thoughtful, intentional spirit to each project, Alexa draws from her diverse experience creating beautiful, functional designs for a wide range of clients. She is an active member of the Nashville design community and has served as a member of the Nashville AIGA board, also winning numerous

awards from the American Advertising Federation both locally and regionally



COPYWRITER OF THE YEAR JEFFREY BUNTIN, JR.

Jeffrey Buntin, Jr. is CEO of The Buntin Group, Tennessee's leading Strategic Brand Communications agency, among the top 35 of U.S. independent firms and an ADWEEK-recognized top 100 U.S. agency. An alumnus of Washington & Lee University, Jeffrey's career began with the Chicago office of Bozell Worldwide/TrueNorth Communications, after which he returned to The Buntin Group in 1997 and assumed the topmost leadership position in 2004. Jeffrey was elected as the youngest-ever judge of the National ADDYs, has judged the prestigious EFFIE competition, been covered for his client strategy by AdAge, BRANDWEEK, The New York Times, Business Week and the Wall Street Journal, received the AAF's (American Advertising Federation) Silver Medal

Award, as well as earned numerous industry awards for his creative work, including EFFIE finalists, Jay Chiat Strategic Planning awards, AAF Copywriter of the Year, National ADDYs, OneShow pencils and others. He is a board member of Nashville Public Television, a Legacy Committee member of the Board of Junior Achievement of Middle Tennessee and a Board Member of the AAAA's (American Association of Advertising Agencies) River States Council Board of Governors, in addition to serving on the National Advertising Review Board (NARB). Both a Nashville "30 Under 30" and "40 Under 40" honoree, he is a current director of Truxton Trust and former trustee of The Ensworth School. Jeffrey's community service includes Habitat for Humanity, Hands on Nashville, St. Luke's, The Contributor, Nashville Humane Association and others through AdHope, the Agency's charitable division.

THE JUDGES



HEATHER CHAPPELL is a seasoned executive with experience on both agency and client side, her most recent work was at Coca-Cola as their Global Digital Advertising lead, and for the past 6 years at VMLY&R as Group Director, Client Engagement. Heather has led pitches and managed books of business for clients across industries such as Adobe. UNICEF. Keurig Coffee, Regent Seven Seas Cruises, FedEx, Krispy Kreme, and St. Jude. Heather is passionate about game-changing campaigns and platform solutions, and developing strategic, impactful, inspirational brand stories that build brand love, brand sentiment, and ultimately drive conversion. When she's not working, you can find Heather with her two daughters and two dogs.



MARTIN DAVIDSON is a writer and Creative Director who is currently Executive Director at Airtype, a digital and design studio in Winston-Salem. North Carolina. Martin was hired out of college without a portfolio as a copywriter at Grey New York. Over more than 20 years, he has been a writer. Creative Director. CCO. agency owner, and agency client. As Global Creative Director at Krispy Kreme, he helped the brand win AdAge's Digital Campaign of Year. A full-page ad he wrote to honor a slain delivery driver here in Nashville so touched the staff at The Tennessean that they wrote a story on it. Martin is an Addy's winner whose work has been featured also in FWA. One Show. Communication Arts and others.



KRIS HANSON has spent the past 30 years in advertising, design, public affairs and causerelated marketing. Crafting communications and design solutions for a broad range of social change programs and statewide initiatives to reach California's diverse populations is her sweet spot. Kris led creative development, testing and implementation of over two dozen fully-integrated, multilingual campaigns focused on issues facing the nation including Marriage Equality, Elder Abuse Prevention, Teen Alcohol and Drug Prevention, Teacher Recruitment, Water Issues, Teen Pregnancy Prevention, Traffic Safety, Protecting Women's Right to Choose, Workers Compensation Insurance, Earthquake Preparedness, Home Energy Performance, Community College Affordability and Accessible/Affordable Health Care for Californians. After 17 years as Creative Director/ Senior Vice President at Ogilvy, Kris is now owner of her own shop.



SAM KENNEDY graduated from Oklahoma State University in 2014 with a Bachelor of Fine Arts in graphic design. Post-college, she dabbled in designing stationery and invitations, putting her playful touch and illustrative spin on announcements and greeting cards. Today, she works as an Art Director for Cubic Creative in Tulsa, Oklahoma and heads up Cubic's motion graphic efforts.



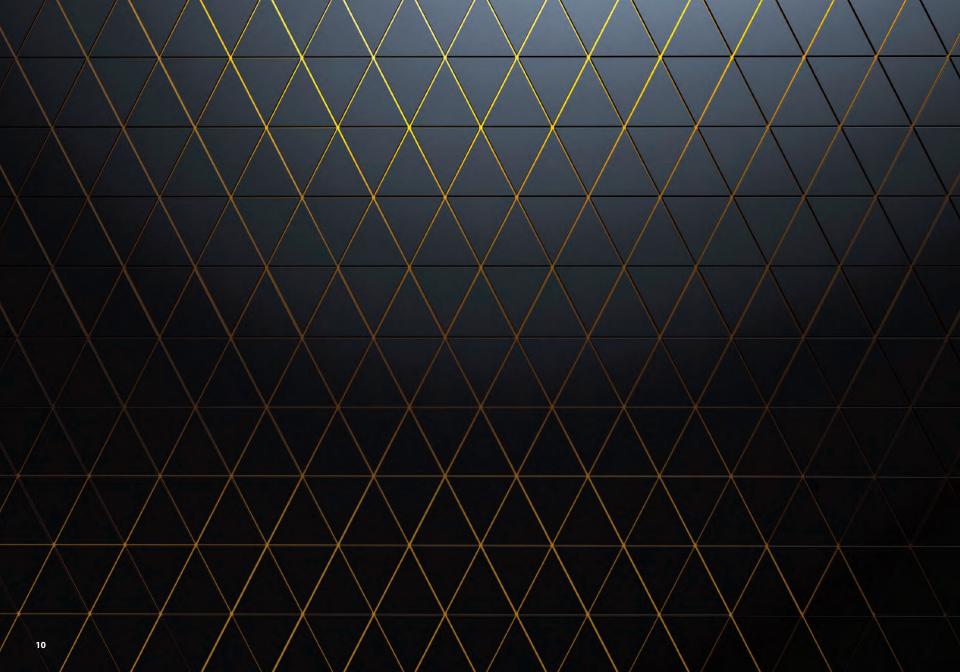
DANIEL PACCHIONI is an award-winning Creative Content Strategist, Brand Storyteller and Professional Curious Person at Universal Orlando Resort. When he's not telling compelling stories at Universal Orlando Resort, you can find him teaching sketch comedy & performing as a resident company member at AdLib Theatre. He loves koala bears, gummy worms, and matchatea, In that order.



SCOTT EX RODGERS is Creative Lead at Pinterest New York. Originally from Boston, Massachusetts, Scott has over 20 years experience delivering industry-recognized creative solutions for top global brands. Assignments include leading creative departments of BBDO New York. Euro RSCG: Sydney, San Francisco, and London, Profero New York & POKE New York. Experience on both sides of the awards shows includes Scott winning over 30 awards at the leading festivals while also serving as judge on many international panels including Cannes Lions, One Show, D&AD and more.



TONY WARTINGER is a designer and co-owner of Jetpack, a full-service web design agency nestled in the heart of downtown Dayton, Ohio. Tony is a multiple ADDY award winner and has worked with clients such as The Columbus Zoo, DSW, and McGraw-Hill. His passion for design is only overshadowed by his unhealthy obsession with Back to the Future.



BEST OF SHOW & SPECIAL AWARDS

OVERALL BEST OF SHOW URBAN HOUSING PRINT CAMPAIGN CORPORATE SOCIAL RESPONSIBILITY— PRINT ADVERTISING, CAMPAIGN

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager





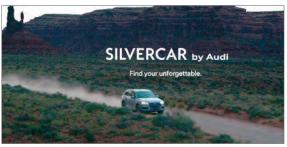












BEST OF SHOW-PRINT HATCH SHOW PRINT

COLLATERAL MATERIAL - BOOK DESIGN

Recipient: Country Music Hall of Fame

and Museum

Advertiser: Country Music Hall of Fame and Museum

Credits: Warren Denney, Creative Services Vice President

Margaret Pesek, Senior Graphic Designer

Jim Sherraden, Writer Celene Aubry, Writer

Debbie Sanders, Senior Production Manager

Jay Orr, Editor

Nicole Childrey, Copy Editor

Chris Richards, Associate Director of Quality Control

BEST OF SHOW - BROADCAST FIND YOUR UNFORGETTABLE TELEVISION ADVERTISING REGIONAL/NATIONAL - SINGLE SPOT

Recipient: Gear Seven Creative

Advertiser: Audi

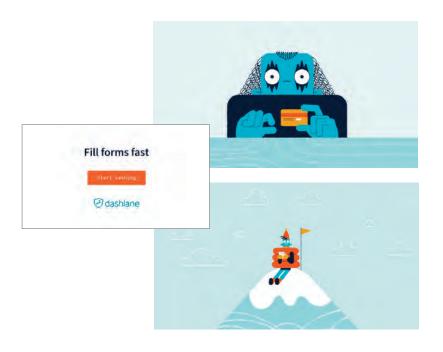
Credits: SIDELABEL, Co-Production Company

Josh McGowan, Director John Matysiak, DP Diego Cacho, 1st AC Kenneth Herron, 2nd AC

Kirk Slawek, Gaffer John Spencer, Grip

SSShift, Car to Car Production Company Override Films, Aerial Production Company

The Mill Los Angeles, Colorist



BEST OF SHOW – INTERACTIVE THE WORLD OF DASHLANE ADVERTISING & PROMOTION CAMPAIGN

Recipient: IV Studio
Advertiser: Dashlane

Credits: Samuel Cowden, Executive Producer

Zac Dixon, Executive Creative Director

Taylor Yontz, Creative Director Rebekah Hamilton, Producer Hanna Rybak, Illustrator Ross Plaskow, Animator

Defacto Sound, Sound Designer



MOSAIC AWARD KIPP FUNDRAISER BRANDED CONTENT & ENTERTAINMENTNON-BROADCAST

Recipient: KGV Studios

Advertiser: **KIPP**

Credits: KGV Studios, Video Production Company

BUTTONS

BUTTONS arrived in Gwinnett County in the late '90s with no portfolio or artistic training.

Within months, his work had created an international stir with his art appearing at MoMA, the Louvre...

...and an Arby's bathroom in Lilburn, GA.

THE DISAPPEARING ARTIST COPYWRITING

Recipient: Osborn Barr Paramore (OBP)

Advertiser: Explore Gwinnett

Credits: Matt Burch, Written and Directed

Blake Allen, Shot and Edited Meghan Litsinger, Producer Sara McCauley, Producer Amanda Twitty, Producer



MARTIN DAVIDSON — FAVORITE THE FRISKY FOX

BOOK DESIGN

Recipient: **Proof Branding**Advertiser: **Proof Branding**

Credits: Alexa Games, Senior Brand Designer



KRIS HANSON — FAVORITE NASHVILLE'S

NOT JUST COUNTRY BRANDED CONTENT

BRANDED CONTENT & ENTERTAINMENT

Recipient: **Urbaanite, LLC**Advertiser: **Urbaanite, LLC**

Credits: Ashley Lawal, Editor/Creative Director

Mika Matin, Photographer Francesca Rutherford, Writer Sheena Steward, Writer Ashley White, Writer



DANIEL PACCHIONI — FAVORITE AVOID MUSIC LICENSING TORTURE

INTERNET COMMERCIAL

Recipient: **Soundstripe**Advertiser: **Soundstripe**

Credits: Julian Vaca, Writer & Actor

Chris Haggerty, Co-Director & DP

Phil Earnest, Audio & BTS

Bennet Self, Gaffer Jonathan Frazier.

Executive Producer & Co-Director



SAM KENNEDY — FAVORITE NASHVILLE SOCCER LOGO ANIMATION

SOCIAL MEDIA, SINGLE EXECUTION

Recipient: **The Buntin Group**Advertiser: Nashville Soccer Club

Credits: Jeffrey Buntin Jr., CEO

Tom Cocke, SVP/Group Creative Director

Don Bailey, Sr. Art Director

Tom Gibney, SVP/

Director of Content Production
Paige Shafrath, Sr. Producer
Traylor Woodall, Creative Creator

Jennifer Bonior, Producer

Daniel Petrino,

Design Director + Animation

Eric Stars, Animator

Kevin Harkness, Animator

Ken Conrad, Editor

Carson Carr, Sound Designer



SCOTT EX RODGERS — FAVORITE THE MISSION CAMPAIGN

INTEGRATED ADVERTISING CAMPAIGN-CONSUMER, LOCAL

Recipient: Country Music Hall of Fame

and Museum

Advertiser: Country Music Hall of Fame and Museum

Credits: Warren Denney, Creative Services Vice President

Jeff Stamper, Associate Creative Director,

Designer, Writer

Morgan Jones, Graphic Designer

Nicole Childrey, Digital Content Editor, Writer Diana Carniato, Creative Project Manager



TONY WARTINGER — FAVORITE SALATA WEBSITE

WEBSITES, CONSUMER

Recipient: **GS&F**Advertiser: **Salata**

Credits: Neely Tabor, Group Creative Director

Micah Sledge, User Experience,

Creative Director

Paige Thompson, Associate

Creative Director

Sarah Growden, Art Director

Kyle Dreier, Photographer

Travis Passons, Senior UX Designer Josh Kincheloe, Interactive Developer

Steven Grimaldo,

Senior Interactive Developer Chris Glascock, Senior Copywriter Woody Evins, Interactive Developer Emily Ooten, Account Coordinator

Kenzie Hammerstrom, Senior Account Executive

Megan Brittain,

Group Account Director

Brett Thompson, Senior Creative Producer

Brooke Dainty, Photographer

THE WINNERS







SALES & MARKETING

SALES KIT OR PRODUCT INFORMATION SHEETS

1. SILVER ADDY AWARD

JACK DANIEL'S TENNESSEE APPLE KIT

Recipient: **DVL Seigenthaler**Advertiser: **Jack Daniel Distillery**

Credits: Sean Williams, Art Director, Associate Creative Director

Nelson Eddy, Creative Director, Copywriter

Betty Mason, Production Manager Susan Hart, Traffic Manager

SALES & MARKETING

SALES KIT OR PRODUCT INFORMATION SHEETS

2. SILVER ADDY AWARD

TSC: RIDGECUT SALES KIT

Recipient: DVL Seigenthaler

Advertiser: Tractor Supply Co

Credits: Noelle Grimes, Art Director

Crystal Hubbard, Copywriter

Sean Williams, Associate Creative Director

Nelson Eddy, Creative Director Betty Mason, Production Manager Susan Hart, Traffic Manager Ted Cass. Production Art

SALES & MARKETING

PRODUCT OR SERVICE, MENU

1. GOLD ADDY AWARD

CRACKER BARREL BREAKFAST MENU

Recipient: The Buntin Group

Advertiser: Cracker Barrel Old Country Store

Credits: Karinne Caulkins, Design Director

Tom Cocke, Copywriter Sean Powell, Jr Designer Mike Boyd, Creative Services

Whitney Sutton, Production Manager

Derrick Castle, Illustrator

SALES & MARKETING

PACKAGING - SINGLE UNIT

2. GOLD ADDY AWARD

REBEL SEED CAN PACKAGE

Recipient: The Buntin Group

Advertiser: Harvest Ridge Winery

Credits: Sean Powell, Jr Designer

Mike Boyd, Print Production













SALES & MARKETING

MUSIC & ENTERTAINMENT PACKAGING

1. GOLD ADDY AWARD

THE CARTER FAMILY VINYL LP

Recipient: MTWdesign

Advertiser: Reviver Entertainment Group

Credits: Marc Whitaker, Art Direction and Design

SALES & MARKETING

SALES PROMOTION-PACKAGING, SINGLE UNIT

2. SILVER ADDY AWARD

COMMON JOHN - STRAIGHT & NARROW

Recipient: Proof Branding

Advertiser: Common John Brewing Co.

Credits: Nick Smith, Brand Designer

SALES & MARKETING

PACKAGING CAMPAIGN

1. SILVER ADDY AWARD

REBEL SEED CANS PACKAGE

Recipient: The Buntin Group Advertiser: Harvest Ridge Winery Credits: Sean Powell, Jr Designer Mike Boyd, Print Production

SALES & MARKETING

PACKAGING CAMPAIGN

2. SILVER ADDY AWARD

COMMON JOHN - FLAGSHIP SERIES

Recipient: Proof Branding

Advertiser: Common Joh*n Brewing Co. Credits: Nick Smith, Senior Brand Designer

Alexa Games, Senior Brand Designer

Kristin Bural, Brand Designer























SALES & MARKETING

PACKAGING CAMPAIGN

1. GOLD ADDY AWARD

TAYLOR SWIFT: LOVER

Recipient: ST8MNT

Advertiser: 13 Management

Credits: Taylor Swift, Executive Producer

Valheria Rocha, front & back cover photography (standard & deluxe)

Taylor Swift, Journal Entries (deluxe) Taylor Swift, Andrea Swift, Scott Swift, All Personal Photographs (deluxe) Joseph Cassell, Wardrobe Stylist

Riawna Capri, Hair Lorrie Turk, Makeup

Taylor Swift, Packaging Creative Direction Josh Newman, Packaging Art Direction Bethany Newman, Packaging Art Direction

Parker Foote, Packaging Design Jin Kim, Packaging Design

Ryon Nishimori, Packaging Design

Abby Murdock, Packaging Design Alex Pavkov, Production Management

13 Management & Republic Records Teams, Project Support & Coordination

SALES & MARKETING

POINT OF PURCHASE - COUNTER TOP

1. GOLD ADDY AWARD

SERVPRO WELCOME SIGNS

Recipient: The Buntin Group

Advertiser: SERVPRO

Credits: Ray Reed, Creative Director

Kristina Altepeter, Copywriter Sean Powell, Jr Designer

Whitney Sutton, Print Production Manager

Karinne Caulkins, Design Director

SALES & MARKETING

POINT OF PURCHASE - COUNTER TOP

2. SILVER ADDY AWARD

LOGANS ROADHOUSE

Recipient: The Buntin Group
Advertiser: Logan's Roadhouse
Credits: Ray Reed, Creative Director

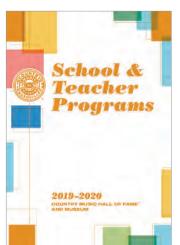
Don Bailey, Art Director Tim Cerullo, Copywriter

Jayden Harmse, Associate Art Director













SALES & MARKETING

COLLATERAL MATERIAL – PRINTED ANNUAL REPORT

1. SILVER ADDY AWARD ADDY AWARD

BNA ANNUAL REPORT

Recipient: **DVL Seigenthaler**

Advertiser: Nashville International Airport

Credits: Noelle Grimes, Art Director

Sean Williams, Associate Creative Director

Nelson Eddy, Creative Director Betty Mason, Production Manager Susan Hart, Traffic Manager

SALES & MARKETING

BROCHURE - SINGLE UNIT

2. SILVER ADDY AWARD

SCHOOL & TEACHER PROGRAMS

Recipient: Country Music Hall of Fame and Museum
Advertiser: Country Music Hall of Fame and Museum
Credits: Warren Denney, Creative Services Vice President

Jeff Stamper, Associate Creative Director Lauren Markham, Graphic Designer Bret Pelizzari, Creative Design Manager Debbie Sanders, Senior Production Manager

Trisha Marks, Project Manager

SALES & MARKETING

BROCHURE - SINGLE UNIT

1. SILVER ADDY AWARD

JACK DANIELS LYNCHBURG CIVIC REPORT

Recipient: **DVL Seigenthaler**Advertiser: **Jack Daniel Distillery**

Credits: Sean Williams, Art Director, Associate Creative Director

Lauren Haitas, Copywriter Nelson Eddy, Creative Director Betty Mason, Production Manager Susan Hart, Traffic Manager David Bailey, Photographer

SALES & MARKETING

COLLATERAL MATERIAL - BROCHURE, SINGLE UNIT

2. SILVER ADDY AWARD

LOGANS ROADHOUSE BRAND BOOK

Recipient: The Buntin Group

Advertiser: Logan's Roadhouse

Credits: Ray Reed, Creative Director
Don Bailey, Art Director
Tim Cerullo, Copywriter

Jayden Harmse, Associate Art Director Whitney Sutton, Production Manager

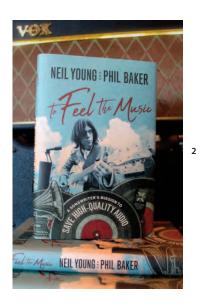






_





SALES & MARKETING

COLLATERAL MATERIAL – PUBLICATION DESIGN, COVER

1. SILVER ADDY AWARD

JACK DANIELS LYNCHBURG CIVIC REPORT

Recipient: **DVL Seigenthaler**Advertiser: **Jack Daniel Distillery**

Credits: Sean Williams, Art Director, Associate Creative Director

Nelson Eddy, Creative Director Lauren Haitas, Copywriter Betty Mason, Production Manager Susan Hart, Traffic Manager Mark Tucker, Photographer

SALES & MARKETING

COLLATERAL MATERIAL – PUBLICATION DESIGN, COVER

2. SILVER ADDY AWARD

TO FEEL THE MUSIC

Recipient: MTWdesign

Advertiser: BenBella Books, Neil Young, Phil Baker

Credits: Marc Whitaker, Art Direction and Design

SALES & MARKETING

COLLATERAL MATERIAL - BOOK DESIGN

1. GOLD ADDY AWARD

BOUDLEAUX AND FELICE BRYANT

Recipient: Country Music Hall of Fame and Museum

Advertiser: Country Music Hall of Fame and Museum

Credits: Warren Denney, Creative Services Vice President

Jeff Stamper, Associate Creative Director

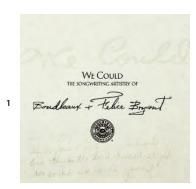
Bret Pelizzari, Creative Design Manager, Lead Designer

Chad Steinborn, Graphic Designer

Debbie Sanders, Senior Production Manager

Jay Orr, Editor John Rumble, Writer

Chris Richards, Associate Director of Quality Control







SALES & MARKETING

COLLATERAL MATERIAL - BOOK DESIGN

2. GOLD ADDY AWARD

HATCH SHOW PRINT

Recipient: Country Music Hall of Fame and Museum

Advertiser: Country Music Hall of Fame and Museum

Credits: Warren Denney, Creative Services Vice President

Margaret Pesek, Senior Graphic Designer

Jim Sherraden, Writer Celene Aubry, Writer

Debbie Sanders, Senior Production Manager

Jay Orr, Editor

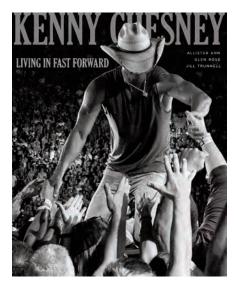
Nicole Childrey, Copy Editor

Chris Richards, Associate Director of Quality Control











THE FRISKY FOX



SALES & MARKETING

COLLATERAL MATERIAL - BOOK DESIGN

1. SILVER ADDY AWARD

LIVING IN FAST FORWARD

Recipient: Heather Lose Creative

Advertiser: Poets and Pirates Publishing/

Kenny Chesney

Credits: Heather Lose, Creative Director

Holly Gleason, Editor

Twyla Lambert Clark, Print Consultant

Lithographics, Printer Bindtech, Inc., Binding

Scott Laminating and Finishing, Laminating

Paper, FSC Certified Athens Silk Text

Allister Ann, Photographer Glen Rose, Photographer Jill Trunnell, Photographer

SALES & MARKETING

COLLATERAL MATERIAL - BOOK DESIGN

2. SILVER ADDY AWARD

THE FRISKY FOX

Recipient: **Proof Branding**Advertiser: **Proof Branding**

Credits: Alexa Games, Senior Brand Designer

SALES & MARKETING

DIRECT MARKETING - FLAT, SINGLE UNIT

1. GOLD ADDY AWARD

JACK DANIEL'S 2020 SQUIRE CALENDAR

Recipient: **DVL Seigenthaler**Advertiser: **Jack Daniel Distillery**

Credits: Sean Williams, Art Director, Associate Creative Director

Nelson Eddy, Creative Director, Copywriter

Betty Mason, Production Manager Susan Hart, Traffic Manager Mark Tucker, Photographer



SALES & MARKETING

DIRECT MARKETING - 3D/MIXED, SINGLE UNIT

2. GOLD ADDY AWARD

RECOVERED INFLUENCER MAILER

Recipient: Lifeway

Advertiser: B&H Publishing Group

Credits: Mark Cowden, Lead Graphic Designer



2











SALES & MARKETING

ADVERTISING INDUSTRY SELF-PROMOTION COLLATERAL, DIRECT MARKETING

1. SILVER ADDY AWARD

DVLS HOLIDAY CARD: INFLUENCER SANTA

Recipient:

Advertiser:

DVL Seigenthaler

Sean Williams, Art Director
Crystal Hubbard, Copywriter
Sean Williams, Creative Director
Betty Mason, Production Manager
Susan Hart, Traffic Manager
Drew Nguyen, Photographer
Jonathan Starks, Videographer

PRINT ADVERTISING

MAGAZINE ADVERTISING CAMPAIGN

Jonathan Carpenter, Web Design

2. SILVER ADDY AWARD

BARDSTOWN BOURBON CO PRINT CAMPAIGN

Recipient: The Buntin Group

Advertiser: The Bardstown Bourbon Company

Credits: Karinne Caulkins, Director of Design

Jeffrey Buntin Jr, Creative Director/Copywriter

PRINT ADVERTISING

NEWSPAPER ADVERTISING-FULL PAGE. SINGLE UNIT

1. SILVER ADDY AWARD

NASHVILLE SOCCER CLUB PRINT

Recipient: The Buntin Group
Advertiser: Nashville Soccer Club
Credits: Don Bailey, Art Director
Tim Cerullo, Copywriter

Jeff Parson, Digital Creative Director
Tom Cocke, Creative Director/Copywriter

Jayden Harmse, Designer



GUERRILLA MARKETING

2. SILVER ADDY AWARD

NFL DRAFT/BRIDGESTONE MAÑUEL SUITS

Recipient: GS&F

Advertiser: Bridgestone

Credits: Wade Stringfellow, Associate Creative Director

Tyler Earles, Designer

Jasmine Williams, Account Executive Savanna Howie, PR Account Supervisor

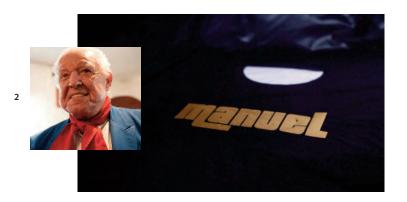
Roland Gibbons, CCO

Nick Waugh, Transmedia Producer

Emilie Guthrie, VP, Director of Account Management

Mike Ernst, Group Media Director Sav McBride, PR Account Supervisor Chris Glascock, Senior Copywriter

















OUT-OF-HOME & AMBIENT MEDIA

EVENTS - SINGLE EVENT

1. GOLD ADDY AWARD

BNA 5K

Recipient: DVL Seigenthaler

Advertiser: Nashville International Airport

Credits: Noelle Grimes, Art Director Drew Nguyen, Art Director

Sean Williams, Associate Creative Director

Nelson Eddy, Creative Director Betty Mason, Production Manager Susan Hart, Traffic Manager

OUT-OF-HOME & AMBIENT MEDIA

EVENTS - SINGLE EVENT

2. GOLD ADDY AWARD

NFL DRAFT/BRIDGESTONE EVENT

Recipient: GS&F

Advertiser: Bridgestone

Credits: Wade Stringfellow, Associate Creative Director

Tyler Earles, Designer

Jasmine Williams, Account Executive Leslie Torrico, Production Director Nick Waugh, Transmedia Producer

Emilie Guthrie, VP, Director of Account Management

Chris Glascock, Senior Copywriter

Mary Ann Chipkevich, Senior Media Planner/Buyer

Mike Ernst, Group Media Director Savanna Howie, PR Account Supervisor Sav McBride, PR Account Supervisor

OUT-OF-HOME & AMBIENT MEDIA

POSTER, SINGLE UNIT

1. SILVER ADDY AWARD

STILLHOUSE SPIRITS CO POSTER

Recipient: **The Buntin Group**Advertiser: **Stillhouse Spirits Co**

Credits: Jeffrey Buntin Jr, Creative Director Karinne Caulkins, Director of Design

Sean Powell, Jr Designer

Ray Reed, Creative Director/ Copywriter

OUT-OF-HOME & AMBIENT MEDIA

POSTER, SINGLE UNIT

2. SILVER ADDY AWARD

JACK DANIEL'S 31ST BBQ HEAVYWEIGHT

Recipient: **DVL Seigenthaler**Advertiser: **Jack Daniel Distillery**

Credits: Sean Williams, Art Director, Copywriter, Associate

Creative Director

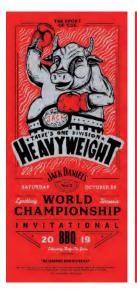
Nelson Eddy, Creative Director, Copywriter

Betty Mason, Production Manager Susan Hart, Traffic Manager Bobby Rosenstock, Illustrator

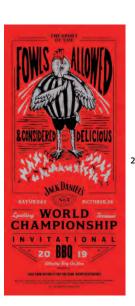












OUT-OF-HOME & AMBIENT MEDIA

POSTER, SINGLE UNIT

1. SILVER ADDY AWARD

NMAAM POSTER

Recipient: MP&F Strategic Communications

Advertiser: National Museum

for African American Music

Credits: Megan Willoughby, Art Director

MP&F Strategic Communications, Creative Services

OUT-OF-HOME & AMBIENT MEDIA

POSTER, CAMPAIGN

2. GOLD ADDY AWARD

JACK DANIEL'S 31ST CHAMPIONSHIP BBQ

Recipient: **DVL Seigenthaler**Advertiser: **Jack Daniel Distillery**

Credits: Sean Williams, Art Director,

Associate Creative Director, Copywriter Nelson Eddy, Creative Director, Copywriter

Betty Mason, Production Manager Susan Hart, Traffic Manager Bobby Rosenstock, Illustrator

OUT-OF-HOME & AMBIENT MEDIA

POSTER, CAMPAIGN

1. SILVER ADDY AWARD

STILLHOUSE SPIRITS CO POSTERS

Recipient: **The Buntin Group**Advertiser: **Stillhouse Spirits Co**

Credits: Jeffrey Buntin Jr, Creative Director Karinne Caulkins, Director of Design

Sean Powell, Jr Designer

Ray Reed, Creative Director/ Copywriter



OUTDOOR BOARD-FLAT, SINGLE UNIT

2. GOLD ADDY AWARD

BNA AIR SERVICE BILLBOARD

Recipient: DVL Seigenthaler

Advertiser: Nashville International Airport

Credits: Noelle Grimes, Art Director

Crystal Hubbard, Copywriter

Sean Williams, Associate Creative Director

Nelson Eddy, Creative Director Susan Hart, Traffic Manager



















OUT-OF-HOME & AMBIENT MEDIA

OUT-OF-HOME, CAMPAIGN

1. SILVER ADDY AWARD

NASHVILLE NUTCRACKER

Recipient: OUTFRONT Media
Advertiser: Nashville Ballet

Credits: Deidre Wieszciecinski, Art Director Drew Bolen, Creative Director Hank Wyatt, Account Executive

ONLINE/INTERACTIVE

WEBSITES, CONSUMER

2. SILVER ADDY AWARD

RECON REAL ESTATE WEBSITE

Recipient: FoxFuel Creative
Advertiser: Recon Real Estate

Credits: Matt Roberts, Senior Designer

Ian Kendall, Developer

Rosie Colman, Account Executive
Joe Boettcher, Chief Technology Officer
Michael Hutzel. Creative Director

ONLINE/INTERACTIVE

WEBSITES, CONSUMER

1. SILVER ADDY AWARD

SALATA WEBSITE

Recipient: **GS&F**Advertiser: **Salata**

Credits: Neely Tabor, Group Creative Director

Micah Sledge, User Experience, Creative Director Paige Thompson, Associate Creative Director

Sarah Growden, Art Director Kyle Dreier, Photographer

Travis Passons, Senior UX Designer Josh Kincheloe, Interactive Developer

Steven Grimaldo, Senior Interactive Developer

Chris Glascock, Senior Copywriter Woody Evins, Interactive Developer Emily Ooten, Account Coordinator

Kenzie Hammerstrom, Senior Account Executive

Megan Brittain, Group Account Director Brett Thompson, Senior Creative Producer

Brooke Dainty, Photographer

ONLINE/INTERACTIVE

WEBSITES, CONSUMER

2. SILVER ADDY AWARD

MORTON BUILDINGS WEBSITE

Recipient: Osborn Barr Paramore (OBP)

Advertiser: Morton Buildings

Credits: Ann-Elise Wall, UX/UI Designer

Andrew Rice, Developer

Meghan Litsinger, Account Manager

Kate Leslie, Developer Cameron West, Developer Amanda Sayles, Project Manager





37





ONLINE/INTERACTIVE

WEBSITES, CONSUMER

1. SILVER ADDY AWARD

POMPETTE

Recipient: **Proof Branding**

Advertiser: Pompette

Credits: Alexa Games, Senior Brand Designer

ONLINE/INTERACTIVE

SOCIAL MEDIA - SINGLE EXECUTION

2. SILVER ADDY AWARD

NASHVILLE SOCCER LOGO ANIMATION

Recipient: The Buntin Group

Advertiser: Nashville Soccer Club

Credits: Jeffrey Buntin Jr., CEO

Tom Cocke, SVP/Group Creative Director

Don Bailey, Sr. Art Director

Tom Gibney, SVP/Director of Content Production

Paige Shafrath, Sr. Producer Traylor Woodall, Creative Creator

Jennifer Bonior, Producer

Daniel Petrino, Design Director + Animation

Eric Stars, Animator Kevin Harkness, Animator Ken Conrad, Editor

Carson Carr, Sound Designer

ONLINE/INTERACTIVE

ADVERTISING & PROMOTION – CAMPAIGN

1. GOLD ADDY AWARD

CAREER IN A YEAR

Recipient: IV Studio

Advertiser: Tennessee Board of Regents

Credits: Samuel Cowden, Executive Producer

Zac Dixon, Executive Creative Director

Rebakah Hamilton, Producer

Taylor Blair, Illustrator Michael Cribbs, Illustrator Allen Laseter, Illustrator Esther Lalanne, Illustrator Sarah Beth Morgan, Illustrator Maxwell Anderson, 3D Artist Stephen Van Wyk, 3D Artist Taylor Blair, Animator

Nayt Cochran, Animator Maxwell Anderson, Animator Stephen Van Wyk, Animator

Allen Laseter, Animator

Jeff Moberg, Sound Designer John McCalmont, Voiceover



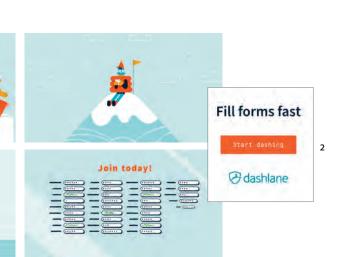












ONLINE/INTERACTIVE

ADVERTISING & PROMOTION - CAMPAIGN

1. GOLD ADDY AWARD

WALK IN, FEEL BETTER

Recipient: IV Studio

Advertiser: LifePoint Health

Credits: Samuel Cowden, Executive Producer

Zac Dixon, Executive Creative Director

Taylor Yontz, Creative Director Rebekah Hamilton, Producer Esther Lalanne, Illustrator Leo Campasso, Animator Michael Cribbs, Animator Taylor Blair, Animator

Jeff Moberg, Music & Sound Designer

ONLINE/INTERACTIVE

ADVERTISING & PROMOTION CAMPAIGN

2. GOLD ADDY AWARD

THE WORLD OF DASHLANE

Recipient: IV Studio
Advertiser: Dashlane

Credits: Samuel Cowden, Executive Producer

Zac Dixon, Executive Creative Director

Taylor Yontz, Creative Director Rebekah Hamilton, Producer Hanna Rybak, Illustrator Ross Plaskow, Animator

Defacto Sound, Sound Designer

ONLINE/INTERACTIVE

BRANDED CONTENT & ENTERTAINMENT

1. SILVER ADDY AWARD

FIVE DECADES, ONE VOICE

Recipient: Revolution Pictures
Advertiser: Cracker Barrel

Credits: Elizabeth Olmstead, Director Melissa Michalak, Producer

ONLINE/INTERACTIVE

BRANDED CONTENT & ENTERTAINMENT

2. SILVER ADDY AWARD

NASHVILLE'S NOT JUST COUNTRY

Recipient: **Urbaanite, LLC**Advertiser: **Urbaanite, LLC**

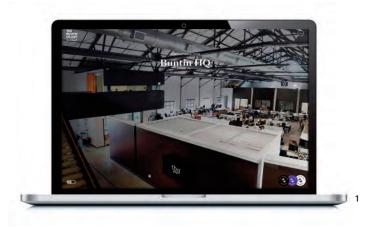
Credits: Ashley Lawal, Editor/Creative Director

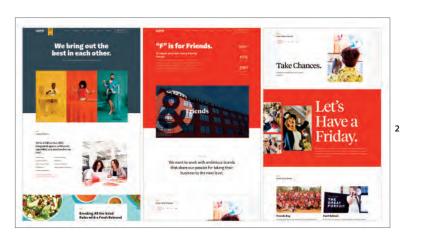
Mika Matin, Photographer Francesca Rutherford, Writer Sheena Steward, Writer Ashley White, Writer





2





ONLINE/INTERACTIVE

ADVERTISING INDUSTRY SELF-PROMOTION

1. GOLD ADDY AWARD

THE BUNTIN GROUP WEBSITE

Recipient: The Buntin Group Advertiser: The Buntin Group

Credits: Jeffrey Buntin Jr., Creative Director/Copywriter

Jeff Parson, Digital Creative Director Blake Parsons, Digital Production

ONLINE/INTERACTIVE

ADVERTISING INDUSTRY SELF-PROMOTION

2. SILVER ADDY AWARD

GS&F WEBSITE

Recipient: GS&F Advertiser: GS&F

Credits: Micah Sledge, User Experience, Creative Director

Neely Tabor, Group Creative Director

Jake Pierce, UX Designer

Steven Grimaldo, Senior Interactive Developer

Yanet Mireles, Designer

Clark McAdoo, Interactive Developer Christian St. Clair, Interactive Developer Josh Kincheloe, Interactive Developer

Ali Fahoury, Account Executive Anna Kaufmann, Account Executive Josh Cournoyer, Digital Quality Supervisor

Patrick Sherry, Director of Business Development

Chris Glascock, Senior Copywriter

TELEVISION ADVERTISING – LOCAL – SINGLE, :30 SECONDS

1. SILVER ADDY AWARD

NASHVILLE SOCCER CLUB LOGO REVEAL

Recipient: **The Buntin Group**Advertiser: **Nashville Soccer Club**

Credits: Jeffrey Buntin Jr., CEO

Tom Cocke, SVP/Group Creative Director

Don Bailey, Sr. Art Director

Tom Gibney, SVP/Director of Content Production

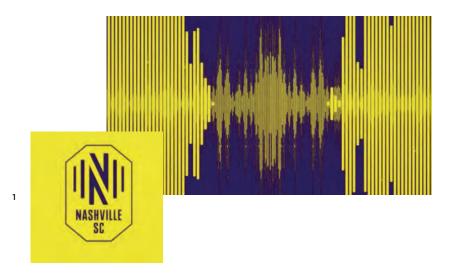
Paige Shafrath, Sr. Producer Traylor Woodall, Creative Creator

Jennifer Bonior, Producer

Daniel Petrino, Design Director + Animation

Eric Stars, Animator Kevin Harkness, Animator Ken Conrad, Editor

Carson Carr, Sound Designer







FILM, VIDEO, & SOUND

TELEVISION ADVERTISING – LOCAL – SINGLE, :60 SECONDS OR MORE

1. GOLD ADDY AWARD

TELC HIT IG TV KUNG FU TV

Recipient: The Buntin Group

Advertiser: Tennessee Educational Lottery

Credits: Jeffrey Buntin Jr., CEO

Tom Cocke, SVP/ Group Creative Director

Victor Samper, Sr. Copywriter Andrew Brooks, Sr. Art Director

Tom Gibney, SVP / Director of Content Production

Paige Shafrath, Sr. Producer Tim Moore, Editor & VFX Artist Jimmy Cadenas, Colorists Kenny Barrickman, Producer JT Decker, Audio Engineer Russell Mehringer, Audio Engineer

TELEVISION ADVERTISING – REGIONAL/NATIONAL – SINGLE, UP TO 2:00

1. SILVER ADDY AWARD

FIND YOUR UNFORGETTABLE

Recipient: Gear Seven Creative

Advertiser: Audi

Credits: SIDELABEL, Co-Production Company

Josh McGowan, Director John Matysiak, DP Diego Cacho, 1st AC Kenneth Herron, 2nd AC Kirk Slawek, Gaffer John Spencer, Grip

SSShift, Car to Car Production Company Override Films, Aerial Production Company

The Mill Los Angeles, Colorist











FARE TREP

FILM, VIDEO, & SOUND

TELEVISION ADVERTISING – REGIONAL/NATIONAL, CAMPAIGN

1. SILVER ADDY AWARD

TAKL - KATHIE LEE GIFFORD CAMPAIGN

Recipient: Anthem Republic

Advertiser: TAKL, Inc.

Credits: Greg McCollum, Executive Producer

Jack Johnson, Executive Producer Brad Ayres, Executive Producer Randy Brewer, Executive Producer Melissa Michalak, Producer Joel Robertson, Director Kathie Lee Gifford, Writer

Dom Mattachione, Writer

Justin Hughes, Director of Photography

Harrison Riggs, Editor

FILM, VIDEO, & SOUND INTERNET COMMERCIAL, SINGLE SPOT

2. GOLD ADDY AWARD

EXHIBITIONS 2020 ANNOUNCEMENT

Recipient: Country Music Hall of Fame and Museum
Advertiser: Country Music Hall of Fame and Museum

Credits: Warren Denney, Creative Services Vice President

 ${\bf Luke\ Wiget,\ Creative\ Content\ Manager,\ Producer}$

Bret Pelizzari, Creative Design Manager,

Producer, Editor, Animator

Pam Carey, Senior Creative Project Manager

INTERNET COMMERCIAL, SINGLE SPOT

1. GOLD ADDY AWARD

DEAR CONSTANCE

Recipient: Gear Seven Creative

Advertiser: Birchbox

Credits: Josh McGowan, Director

John Matysiak, DP

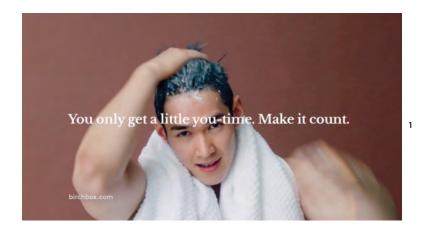
Ryan Atenhan, Producer

Cody Fisher, Production Manager

Geoff Storts, 1st AC Andy Miller, Gaffer Chrissy Marie, HMU Elise Lacret, Art Director Tyler Weisenauer, Audio John Spencer, Grip

Jaire George, Production Assistant





FILM, VIDEO, & SOUND

INTERNET COMMERCIAL, SINGLE SPOT

1. GOLD ADDY AWARD

YOU TIME

Recipient: Gear Seven Creative

Advertiser: Birchbox

Credits: Eric Ryan Anderson, Director

Kirk Slawek, Executive Producer

Ryan Atenhan, Producer

Cody Fisher, Production Manager

Nyk Allen, DP

Bo Armstrong, 1st AD Kip McDonald, 1st AC Andy Miller, Gaffer John Spencer, GE Swing

Shelby Wertsbaugh, Key Grip Maya Marin, Wardrobe Stylist

Kenzie Leath, HMU

Madison Braun, Art Director Tyler Weisenauer, Audio

Gabe Farmer, Production Assistant Jaire George, Production Assistant Patrick Smith, Production Assistant

INTERNET COMMERCIAL, SINGLE SPOT

1. GOLD ADDY AWARD

CORCORAN KNOWS

Recipient: IV Studio
Advertiser: Corcoran

Credits: Helen Cowley, Executive Producer

Samuel Cowden, Executive Producer Zac Dixon, Executive Creative Director

Rebekah Hamilton, Producer Simone Massoni, Illustrator

TJ Peters, Animator Reese Parker, Animator Melisa Farina, Animator Lennon Valinhas, Animator Taylor Yonts, Compositor Cody Fry, Music Composer Defacto Sound, Sound Designer



INTERNET COMMERCIAL, SINGLE SPOT

2. SILVER ADDY AWARD

KENTUCKY LOTTERY "PROPOSAL"

Recipient: The Buntin Group
Advertiser: Kentucky Lottery
Credits: Jeffrey Buntin Jr., CEO

Jeff Parson, VP, Group Digital Creative Director Rachel Dunevant. Associate Art Director

Erica Mikrut, Copywriter Paige Shafrath, Sr. Producer

Tom Gibney, SVP/Director of Content Production

Jonathan Nowak, Director

Steve DeVore, Executive Producer





2



FILM, VIDEO, & SOUND

INTERNET COMMERCIAL, SINGLE SPOT

1. SILVER ADDY AWARD

HATCH SHOW PRINT NFL POSTERS

Recipient:
Advertiser:
Credits:
Credits

Pam Carey, Senior Creative Project Manager

INTERNET COMMERCIAL, SINGLE SPOT

1. SILVER ADDY AWARD

CAREER IN A YEAR

Recipient: IV Studio

Advertiser: Tennessee Board of Regents
Credits: Samuel Cowden, Executive Producer
Zac Dixon, Executive Creative Director

Rebakah Hamilton, Producer Taylor Blair, Illustrator Michael Cribbs, Illustrator Allen Laseter, Illustrator Esther Lalanne, Illustrator Sarah Beth Morgan, Illustrator Maxwell Anderson, 3D Artist Stephen Van Wyk, 3D Artist Taylor Blair, Animator Nayt Cochran, Animator

Stephen Van Wyk, Animator Allen Laseter, Animator Jeff Moberg, Sound Designer John McCalmont, Voiceover

Maxwell Anderson, Animator











FILM, VIDEO, & SOUND INTERNET COMMERCIAL, SINGLE SPOT

1. SILVER ADDY AWARD

AVOID MUSIC LICENSING TORTURE

Recipient: **Soundstripe**Advertiser: **Soundstripe**

Credits: Julian Vaca, Writer & Actor Chris Haggerty, Co-Director & DP Phil Earnest, Audio & BTS

Bennet Self, Gaffer

Jonathan Frazier, Executive Producer & Co-Director

FILM, VIDEO, & SOUND INTERNET COMMERCIAL, CAMPAIGN

2. GOLD ADDY AWARD

SALATA "SALAD HOW YOU FEEL"

Recipient: **GS&F**Advertiser: **Salata**

Credits: Paige Thompson, Associate Creative Director

Chris Glascock, Senior Copywriter Sarah Growden, Art Director Kelton Carter, Senior Art Director Megan Brittain, Account Director

Kenzie Hammerstrom, Account Executive Scott Brooks, Transmedia Production Manager

Nick Waugh, Transmedia Producer Neely Tabor, Group Creative Director

INTERNET COMMERCIAL, CAMPAIGN

1. GOLD ADDY AWARD

THE WORLD OF DASHLANE

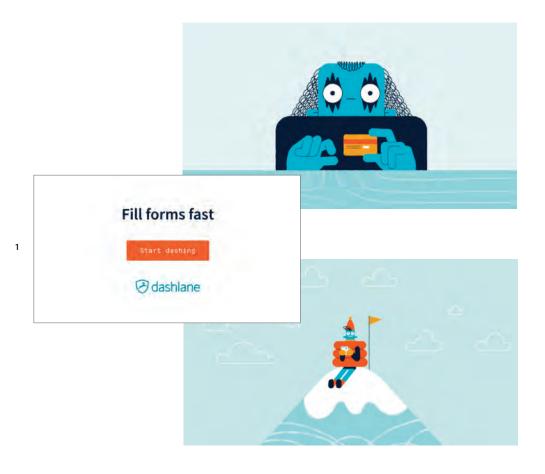
Recipient: IV Studio
Advertiser: Dashlane

Credits: Samuel Cowden, Executive Producer

Zac Dixon, Executive Creative Director

Taylor Yontz, Creative Director Rebekah Hamilton, Producer Hanna Rybak, Illustrator Ross Plaskow, Animator

Defacto Sound, Sound Designer













FILM, VIDEO, & SOUND

INTERNET COMMERCIAL, CAMPAIGN

1. SILVER ADDY AWARD

CAREER IN A YEAR

Recipient: IV Studio

Advertiser: Tennessee Board of Regents
Credits: Samuel Cowden, Executive Producer
Zac Dixon, Executive Creative Director

Rebakah Hamilton, Producer

Taylor Blair, Illustrator
Michael Cribbs, Illustrator
Allen Laseter, Illustrator
Esther Lalanne, Illustrator
Sarah Beth Morgan, Illustrator
Maxwell Anderson, 3D Artist
Stephen Van Wyk, 3D Artist
Taylor Blair, Animator
Nayt Cochran, Animator
Maxwell Anderson, Animator
Stephen Van Wyk, Animator
Allen Laseter, Animator
Jeff Moberg, Sound Designer
John McCalmont, Voiceover

INTERNET COMMERCIAL, CAMPAIGN

1. SILVER ADDY AWARD

WALK IN, FEEL BETTER

Recipient: IV Studio

Advertiser: LifePoint Health

Credits: Samuel Cowden, Executive Producer

Zac Dixon, Executive Creative Director

Taylor Yontz, Creative Director Rebekah Hamilton, Producer Esther Lalanne, Illustrator Leo Campasso, Animator Michael Cribbs, Animator Taylor Blair, Animator

Jeff Moberg, Music & Sound Designer

FILM, VIDEO, & SOUND INTERNET COMMERCIAL, CAMPAIGN

2. SILVER ADDY AWARD

BURGERHEAD

Recipient: Osborn Barr Paramore (OBP)

Advertiser: Explore Gwinnett

Credits: Matt Burch, Writer/Director

Blake Allen, Cinematography/Editing

Meghan Litsinger, Producer Sara McCauley, Producer













BUTTONS

FILM, VIDEO, & SOUND

BRANDED CONTENT & ENTERTAINMENT-SINGLE ENTRY, :60 SECONDS OR LESS

1. SILVER ADDY AWARD

REVENUE CYCLE VIDEO

Recipient: **MEDHOST** Advertiser: **MEDHOST**

Credits: Brian Grant, Senior Director, Marketing

Shannon Jarnagin, Marketing Manager Jeff Yeager, Marketing Content Writer Mark Mizell, Senior Manager, Digital and Creative Services

Samra Khan, Enterprise Brand Manager

IV Studio, Creative Agency

FILM, VIDEO, & SOUND

BRANDED CONTENT & ENTERTAINMENT-ONLINE SINGLE ENTRY, MORE THAN :60 SECONDS

2. GOLD ADDY AWARD

THE DISAPPEARING ARTIST

Recipient: Osborn Barr Paramore (OBP)

Advertiser: Explore Gwinnett

Credits: Matt Burch, Writer/Director

Blake Allen, Cinematography/Editing

Meghan Litsinger, Producer Sara McCauley, Producer Amanda Twitty, Producer

BRANDED CONTENT & ENTERTAINMENT-NON-BROADCAST

1. SILVER ADDY AWARD

WOOD WHITTLERS

Recipient: **DVL Seigenthaler**Advertiser: **Gatlinburg Tourism**

Credits: Jimmy Chaffin, Director/Producer

David Poag, Director of Photography

Kevin Fagan, Drone Brad Bartlett, Editor

Tiffany Childress, Production Assistant



BRANDED CONTENT & ENTERTAINMENT-NON-BROADCAST

2. SILVER ADDY AWARD

KIPP FUNDRAISER

Recipient: KGV Studios

Advertiser: KIPP

Credits: KGV Studios, Video Production Company



1



2













FILM, VIDEO, & SOUND

BRANDED CONTENT & ENTERTAINMENT-CAMPAIGN

1. GOLD ADDY AWARD

ARNG GO GUARD, MAKE THE LEAP

Recipient: iostudio

Advertiser: Army National Guard

Credits: Monica Waller, Video Director/ Camera Operator/ Editor

Mason Griffin, Camera Operator / 360 Specialist / Editor

Mark Settle, Copywriter

FILM, VIDEO, & SOUND

BRANDED CONTENT & ENTERTAINMENT-CAMPAIGN

2. GOLD ADDY AWARD

CATHOLIC DIOCESE OF NASHVILLE

Recipient: KGV Studios

Advertiser: Catholic Diocese of Nashville Credits: KGV Studios, Video Production Company

BRANDED CONTENT & ENTERTAINMENT-CAMPAIGN

1. GOLD ADDY AWARD

THE WAY TO PLAY

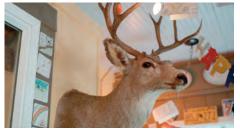
Recipient: Osborn Barr Paramore (OBP)

Advertiser: Visit Abingdon CVB
Credits: Matt Burch, Writer/Director

Blake Allen, Cinematographer/Editor

Meghan Litsinger, Producer







FILM, VIDEO, & SOUND

BRANDED CONTENT & ENTERTAINMENT-CAMPAIGN

2. SILVER ADDY AWARD

KENTUCKY LOTTERY BENEFICIARY 2019

Recipient: The Buntin Group
Advertiser: Kentucky Lottery
Credits: Jeffrey Buntin Jr., CEO

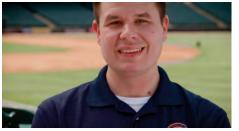
Jeff Parson, VP, Group Digital Creative Director

Rocky Perez, Associate Content & Experiential Strategist Aubrey Griggs, Junior Designer

Emily Bauer, Producer Andy Young, Director















FILM, VIDEO, & SOUND

BRANDED CONTENT & ENTERTAINMENT-CAMPAIGN

1. SILVER ADDY AWARD

RIO GRANDE PRODUCT VIDEOS

Recipient: KGV Studios

Advertiser: Rio Grande Fencing

Credits: KGV Studios, Video Production Company

FILM, VIDEO, & SOUND

SALES PROMOTION - AUDIO/VISUAL SALES PRESENTATION

2. GOLD ADDY AWARD

CORCORAN KNOWS

Recipient: IV Studio
Advertiser: Corcoran

Credits: Helen Cowley, Executive Producer

Samuel Cowden, Executive Producer Zac Dixon, Executive Creative Director

Rebekah Hamilton, Producer Simone Massoni, Illustrator

TJ Peters, Animator Reese Parker, Animator Melisa Farina, Animator Lennon Valinhas, Animator Taylor Yonts, Compositor Cody Fry, Music Composer Defacto Sound, Sound Designer

ADVERTISING INDUSTRY SELF-PROMOTION

1. GOLD ADDY AWARD

WELCOME HOME

Recipient: Gear Seven Creative

Advertiser: Gear Seven Creative

Credits: Matthew Underwood, Director

Carson Nyquist, DP

Kirk Slawek, Executive Producer

Ryan Atenhan, Producer

Cody Fisher, Production Manager

Kenneth Herron, 1st AC John Spencer, Key Grip

Tyler Manuel, Best Boy Electric Jason Hassell, Best Boy Grip

Diego Cacho, Camera Car Head Operator

Craig Murray, BTS Photographer

Hannah Fairlight, Audio Tracie Pritchard, Art Director Emily Kerney, Art Assistant Denikka Danyell, MUA Matthew Underwood, Editor

Aaron Farmer, Score

Jenny Montgomery and Company 3, Colorist Jacqueline Momot, Production Assistant Caleb Swanson, Production Assistant











Raise your standards. They'll raise more bands. But some the sideran and texts in them and sideran and



CROSS PLATFORM

INTEGRATED ADVERTISING CAMPAIGN-BUSINESS TO BUSINESS, NATIONAL

1. SILVER ADDY AWARD

BARDSTOWN BOURBON CO.

Recipient: The Buntin Group

Advertiser: The Bardstown Bourbon Company

Credits: Karinne Caulkins, Director of Design

Sean Powell, Jr Designer Mike Boyd, Print Production Jeffrey Buntin Jr, Creative Director

CROSS PLATFORM

INTEGRATED ADVERTISING CAMPAIGN-BUSINESS TO BUSINESS, NATIONAL

2. SILVER ADDY AWARD

HUHTAMAKI SCHOOL LUNCH

Recipient: **The Buntin Group**Advertiser: **Huhtamaki, Inc.**

Credits: Erica Mikrut, Copywriter

Rachel Dunevant, Art Director

Karinne Caulkins, Director of Design

Whitney Sutton, Print Production Manager

Mark Boughton, Photographer

CROSS PLATFORM

INTEGRATED ADVERTISING CAMPAIGN-CONSUMER, LOCAL

1. GOLD ADDY AWARD

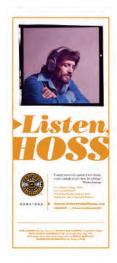
THE MISSION CAMPAIGN

Recipient: Country Music Hall of Fame and Museum
Advertiser: Country Music Hall of Fame and Museum
Credits: Warren Denney, Creative Services Vice President
Jeff Stamper, Associate Creative Director,

Designer, Writer

Morgan Jones, Graphic Designer

Nicole Childrey, Digital Content Editor, Writer Diana Carniato, Creative Project Manager



1







CROSS PLATFORM

INTEGRATED ADVERTISING CAMPAIGN-CONSUMER, LOCAL

2. SILVER ADDY AWARD

PLAY TO WIN

Recipient: ReviveHealth

Advertiser: Children's Hospital of Richmond at VCU

Credits: Creative Director of Art, Craig Silver addy awardman

Creative Director of Copy, Alec Long
Paul Hackett. Executive Creative Director

Katherine Durham, Producer





















CROSS PLATFORM

INTEGRATED ADVERTISING CAMPAIGN-CONSUMER, REGIONAL/NATIONAL

1. SILVER ADDY AWARD

ROUSES SUPERMARKETS INTEGRATED CAMPAIGN

Recipient: redpepper

Advertiser: Rouses Supermarkets
Credits: Ryan Dunlap, Creative Director

Bri Moran, Art Director Erin Sephel, Copywriter

Caroline Meyer, Account Executive Rachel Mignogna, Project Manager Lauren Reese, Account Director

CROSS PLATFORM

ONLINE/INTERACTIVE CAMPAIGN

2. SILVER ADDY AWARD

SALATA "SALAD HOW YOU FEEL"

Recipient: **GS&F**Advertiser: **Salata**

Credits: Neely Tabor, Group Creative Director

Paige Thompson, Associate Creative Director

Chris Glascock, Senior Copywriter Sarah Growden. Art Director

CROSS PLATFORM

INTEGRATED MEDIA CAMPAIGN-CORPORATE SOCIAL RESPONSIBILITY

1. GOLD ADDY AWARD

URBAN HOUSING

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager

CROSS PLATFORM

ADVERTISING INDUSTRY SELF-PROMOTION CAMPAIGN, SINGLE MEDIUM

2. GOLD ADDY AWARD

THE DAGGER AND THE ROSE

Recipient: FoxFuel Creative
Advertiser: FoxFuel Creative

Credits: Drew Beamer, Senior Art Director / Designer































CROSS PLATFORM

ADVERTISING INDUSTRY SELF-PROMOTION **CAMPAIGN, SINGLE MEDIUM**

1. SILVER ADDY AWARD

FOXFUEL XMAS BOOTLEG PARTY

Recipient: FoxFuel Creative Advertiser: FoxFuel Creative

Credits: Drew Beamer, Senior Art Director / Photographer

Rosie Colman, Account Executive / Writer Matt Roberts, Senior Designer / Animator Michael Hutzel, Creative Director / Writer

CROSS PLATFORM

ADVERTISING INDUSTRY SELF-PROMOTION **CAMPAIGN, INTEGRATED MEDIA**

2. GOLD ADDY AWARD

DVLS HOLIDAY CARD: INFLUENCER SANTA

Recipient: DVL Seigenthaler Advertiser: DVL Seigenthaler

Credits: Sean Williams, Art Director.

Creative Director, Copywriter Crystal Hubbard, Copywriter Betty Mason, Production Manager Drew Nguyen, Art Director, Photographer

Jonathan Starks, Videographer

Jonathan Carpenter, Web Design Susan Hart, Traffic Manager

ELEMENTS OF ADVERTISING

COPYWRITING

1. GOLD ADDY AWARD

THE DISAPPEARING ARTIST

Recipient: Osborn Barr Paramore (OBP)

Advertiser: Explore Gwinnett

Credits: Matt Burch, Written and Directed

Blake Allen, Shot and Edited Meghan Litsinger, Producer Sara McCauley, Producer Amanda Twitty, Producer



BUTTONS arrived in Gwinnett County in the late '90s with no portfolio or artistic training.

Within months, his work had created an international stir with his art appearing at MoMA, the Louvre...

...and an Arby's bathroom in Lilburn, GA.

ELEMENTS OF ADVERTISING

LOGO DESIGN

2. GOLD ADDY AWARD

DISTILL LOGO

Recipient: The Buntin Group

Advertiser: Distill1

Credits: Karinne Caulkins, Director of Design

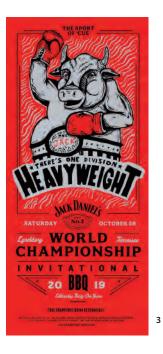
Sean Powell, Jr Designer

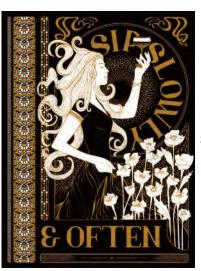
Jeffrey Buntin Jr, Creative Director



2 THE PROOF IS IN THE EXCHANGE







ELEMENTS OF ADVERTISING

LOGO DESIGN

1. SILVER ADDY AWARD

CALACAS - VISUAL IDENTITY

Recipient: Proof Branding

Advertiser: Calacas

Credits: Alexa Games, Senior Brand Designer

ELEMENTS OF ADVERTISING

ILLUSTRATION - SINGLE

2. GOLD ADDY AWARD

SIP & SAVOR ARTWORK

Recipient: **Proof Branding**Advertiser: **Proof Branding**

Credits: Kristin Bural, Brand Designer

ELEMENTS OF ADVERTISING

ILLUSTRATION, SINGLE

3. SILVER ADDY AWARD

JACK DANIEL'S 31ST BBQ HEAVYWEIGHT

Recipient: **DVL Seigenthaler**Advertiser: Jack Daniel Distillery

Credits: Sean Williams, Art Director, Copywriter,

Associate Creative Director

Nelson Eddy, Copywriter, Creative Director

Betty Mason, Production Manager Susan Hart, Traffic Manager Bobby Rosenstock, Illustrator

ELEMENTS OF ADVERTISING

ILLUSTRATION - SERIES

1. SILVER ADDY AWARD

JACK DANIEL'S 31ST CHAMPIONSHIP BBQ

Recipient: DVL Seigenthaler
Advertiser: Jack Daniel Distillery
Credits: Sean Williams, Art Director,

Associate Creative Director, Copywriter Nelson Eddy, Creative Director, Copywriter

Betty Mason, Production Manager Susan Hart, Traffic Manager Bobby Rosenstock, Illustrator

ELEMENTS OF ADVERTISING

STILL PHOTOGRAPHY - COLOR, SINGLE

2. GOLD ADDY AWARD

JACK DANIEL'S CALENDAR MR. EADY

Recipient: DVL Seigenthaler

Advertiser: Jack Daniel Distillery

Credits: Sean Williams, Art Director,
Associate Creative Director

Nelson Eddy, Creative Director, Copywriter

Mark Tucker, Photographer

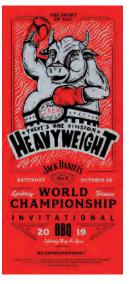












2

ELEMENTS OF ADVERTISING

STILL PHOTOGRAPHY - COLOR, SINGLE

1. SILVER ADDY AWARD

JACK DANIEL'S CALENDAR FREE SPIRITS

Recipient: DVL Seigenthaler

Advertiser: Jack Daniel Distillery

Credits: Sean Williams, Art Director,
Associate Creative Director

Nelson Eddy, Creative Director, Copywriter

Mark Tucker, Photographer

ELEMENTS OF ADVERTISING

ART DIRECTION, SINGLE

2. SILVER ADDY AWARD

JACK DANIEL'S 31ST BBQ HEAVYWEIGHT

Recipient: **DVL Seigenthaler**Advertiser: **Jack Daniel Distillery**

Credits: Sean Williams, Art Director,

Associate Creative Director, Copywriter Nelson Eddy, Creative Director, Copywriter

Betty Mason, Production Manager Susan Hart, Traffic Manager Bobby Rosestock, Illustrator

ELEMENTS OF ADVERTISING

ART DIRECTION, CAMPAIGN

1. SILVER ADDY AWARD

JACK DANIEL'S 31ST CHAMPIONSHIP BBQ

Recipient: DVL Seigenthaler
Advertiser: Jack Daniel Distillery
Credits: Sean Williams, Art Director,

Associate Creative Director, Copywriter Nelson Eddy, Creative Director, Copywriter

Betty Mason, Production Manager Susan Hart, Traffic Manager Bobby Rosenstock, Illustrator

ELEMENTS OF ADVERTISING

CINEMATOGRAPHY, SINGLE

2. SILVER ADDY AWARD

GREEN RIVER: REVIVING A LEGEND

Recipient: Zehnder Communications

Advertiser: Terressentia

Credits: Henry Chassaignac, Executive Creative Director

Heidi Ross, Associate Creative Director Beth Swayne, Director of Account Services Huntley Chapman Robinson, Project Manager

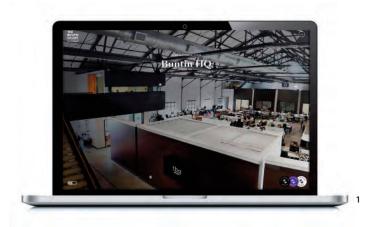
Brian Bain, TEMPT Films, Director Jake Springfield, TEMPT Films, Director of Photography













ELEMENTS OF ADVERTISING

DIGITAL CREATIVE TECHNOLOGY-INTERFACE & NAVIGATION

1. GOLD ADDY AWARD

THE BUNTIN GROUP WEBSITE

Recipient: **The Buntin Group**Advertiser: **The Buntin Group**

Credits: Jeffrey Buntin Jr., Creative Director/Copywriter

Jeff Parson, Digital Creative Director Blake Parsons, Digital Production

ELEMENTS OF ADVERTISING

DIGITAL CREATIVE TECHNOLOGY-RESPONSIVE DESIGN

2. SILVER ADDY AWARD

POMPETTE

Recipient: **Proof Branding**

Advertiser: Pompette

Credits: Alexa Games, Senior Brand Designer

ELEMENTS OF ADVERTISING & PUBLIC SREVICE

ELEMENTS OF ADVERTISING

DIGITAL CREATIVE TECHNOLOGY-USER EXPERIENCE

1. SILVER ADDY AWARD

SALATA WEBSITE

Recipient: **GS&F**Advertiser: **Salata**

Credits: Neely Tabor, Group Creative Director

Paige Thompson, Associate Creative Director Micah Sledge, User Experience, Creative Director

Sarah Growden, Art Director Travis Passons, Senior UX Designer

Jake Pierce, UX Designer



SALES & MARKETING-CORPORATE SOCIAL RESPONSIBILITY-COLLATERAL, BRAND ELEMENTS

2. SILVER ADDY AWARD

URBAN HOUSING STATIONARY

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager



2









PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY– MARKETING & SPECIALTY ADVERTISING, SINGLE UNIT

1. SILVER ADDY AWARD

URBAN HOUSING BROCHURE

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager

PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY-PRINT ADVERTISING, SINGLE UNIT

2. GOLD ADDY AWARD

URBAN HOUSING PRINT

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager

PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY-PRINT ADVERTISING, CAMPAIGN

1. GOLD ADDY AWARD

URBAN HOUSING PRINT CAMPAIGN

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager





PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY-OUT-OF-HOME, POSTER

2. GOLD ADDY AWARD

URBAN HOUSING POSTER

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

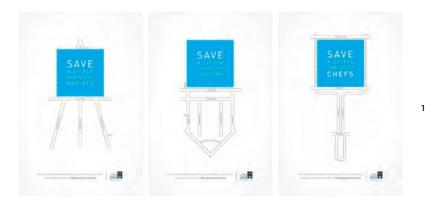
Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager







PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY-OUT-OF-HOME, CAMPAIGN

1. GOLD ADDY AWARD

URBAN HOUSING POSTER CAMPAIGN

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager

PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY-AMBIENT MEDIA, SINGLE OCCURRENCE

2. SILVER ADDY AWARD

URBAN HOUSING SAVE A LITTLE SPACE

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager

PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY-AMBIENT MEDIA, CAMPAIGN

1. SILVER ADDY AWARD

URBAN HOUSING SAVE A LITTLE SPACES

Recipient: The Buntin Group

Advertiser: Urban Housing Solutions

Credits: Don Bailey, Art Director

Ray Reed, Creative Director/Copywriter

Victor Samper, Copywriter Nathan Poindexter, Designer

Whitney Sutton, Print Production Manager





PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY-FILM, VIDEO & SOUND

2. SILVER ADDY AWARD

MSC - INFLUENCER VIDEO

Recipient: DVL Seigenthaler

Advertiser: Marine Stewardship Council
Credits: Jimmy Chaffin, Director/Producer

Peter Alton, Director of Photography

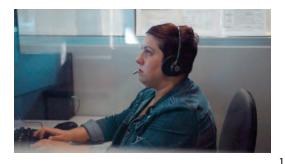
Valentine Thomas, Blogger

Brad Bartlett, Editor



2







PUBLIC SERVICE

CORPORATE SOCIAL RESPONSIBILITY-FILM, VIDEO & SOUND

1. SILVER ADDY AWARD

VA - VETERANS CRISIS LINE

Recipient: DVL Seigenthaler

Advertiser: U.S Department of Veterans Affairs:

Veterans Crisis Line

Credits: Jimmy Chaffin, Director/Producer

Alex Borisov, Account Manager David Poag, Director of Photography

Peter Townsend, Audio Brad Bartlett, Editor

PRINTING & FINISHING

CONVENTIONAL PRINTING-FOUR COLOR OR MORE, SINGLE PAGE

1. GOLD ADDY AWARD

DEEP TROPICS 2019 POSTER

Recipient: Accent Media / Jive! A Printworks Studio

Advertiser: Deep Tropics

Credits: Jonathan Annis, Project Manager

PRINTING & FINISHING

CONVENTIONAL PRINTING-FOUR COLOR OR MORE, MULTIPLE PAGES

2. SILVER ADDY AWARD

THISTLE FARMS 2019 ANNUAL REPORT

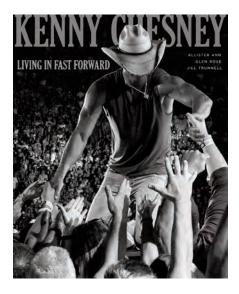
Recipient: Accent Media / Jive! A Printworks Studio

Advertiser: Thistle Farms

Credits: Jonathan Annis, Project Manager











PRINTING & FINISHING

CONVENTIONAL PRINTING-FOUR COLOR OR MORE, MULTIPLE PAGES

1. GOLD ADDY AWARD

LIVING IN FAST FORWARD, KENNY CHESNEY FAN APPRECIATION BOOK

Recipient: Lithographics, Inc.
Advertiser: Heather Lose Creative

Poets and Pirates Publishing/

Kenny Chesney

Credits: Lithographics, Inc,

Heather Lose, Creative Director

PRINTING & FINISHING

DIGITAL PRINTING-FOUR COLOR, MULTIPLE PAGES

2. GOLD ADDY AWARD

BRIAN PAUL HOTEL BOOK

Recipient: Accent Media/Jive! A Printworks Studio

Advertiser: Brian Paul Hotel

Credits: Donna Gomez, Project Manager

STUDENT ADDY BEST OF SHOW AWARDS

STUDENT WINNERS

The Nashville Student ADDY Awards were presented on Tuesday night, February 25th at Play Dance Bar in Nashville. This year's competition attracted almost 200 entries from 6 colleges and universities in Middle Tennessee, making it one of the largest student advertising competitions in the nation. Congratulations to all of our Nashville Student ADDY winners and their instructors!

For a complete list of Student ADDY winners visit www.aafnashville.com







STUDENT BEST OF SHOW 1. MERCATO CENTRALE

PACKAGING

Recipient: Natalie Briscoe
School: Watkins School of Art

RISING STAR AWARD

Recipient: Abraham Mast
School: Belmont University

JUDGE'S FAVORITE - ERICA MIKRUT

1. THROWBACK

MAGAZINE DESIGN

Recipient: Emily Rice

School: Middle Tennessee State University/

Department of Art & Design

JUDGE'S FAVORITE - HEIDI ROSS

2. OREO REPACKAGING

PACKAGING

Recipient: **Melanie Bounlisavong**School: **Watkins College of Art**

JUDGE'S FAVORITE - TIM DEGLER

3. MY TYPE OF DAY

ANIMATION OR SPECIAL EFFECTS

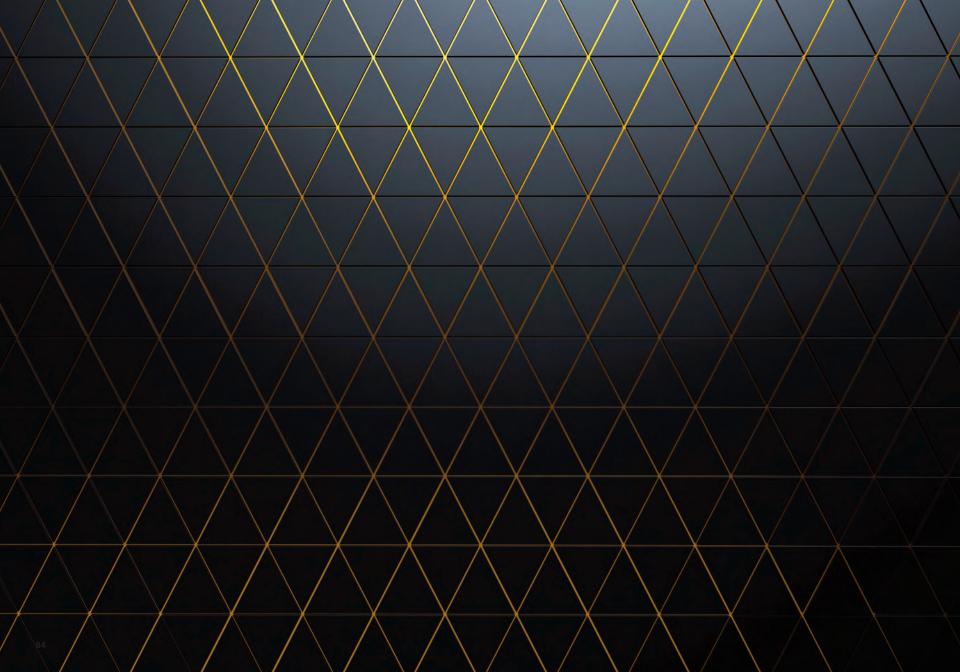
Recipient: Abraham Mast School: Belmont University

URL: https://vimeo.com/328078173









MANY THANKS TO OUR SPONSORS

2020 NASHVILLE ADDY SPONSORS

GOLD SPONSORS

Athens Paper JIVE! A Print Works Studio

SILVER SPONSOR

Discovery PPAMS

AWARD SPONSORS

Comcast Spotlight (Effectv) Southern Trophy House

DJ SPONSOR

Pandora















PROUDLY CONGRATULATES PROUDLY AAF NASHVILLE'S ADDY WINNERS



Www.athenspaper.com 615-889-7900 * III RE 800-888-7901 **** LOCATIONS

- ★ BIRMINGHAM, ALABAMA★
- ★ HUNTSVILLE, ALABAMA★
- ★ LITTLE ROCK, ARKANSAS★
 - ★ ATLANTA, GEORGIA★
 - **★ LEXINGTON, KENTUCKY ★**
 - **★ LOUISVILLE, KENTUCKY ★**
 - **★ JACKSON, MISSISSIPPI★**
- ★ CHARLOTTE, NORTH CAROLINA★
- **★ CHATTANOOGA, TENNESSEE★**
- **★ KNOXVILLE, TENNESSEE★**
- **★ MEMPHIS, TENNESSEE★**
- **★ NASHVILLE, TENNESSEE★**



1898 Elm Tree Drive Nashvile, Tennessee 37210 615-889-7900 • www.athenspaper.com

for more information: specnashville@athenspaper.com

Southern Trophy House is Proud to Congratulate all of the 2020 Nashville ADDY Award Recipients



Call us for all of your Award and Promotional Products!

2705 Nolensville Pike, Nashville, Tennessee 37211 615-256-7295 • www.southerntrophy.com

The Official Trophy Supplier of AAF Nashville and the ADDY Awards!

GET YOUR BRAND IN THE HANDS OF YOUR CONSUMERS

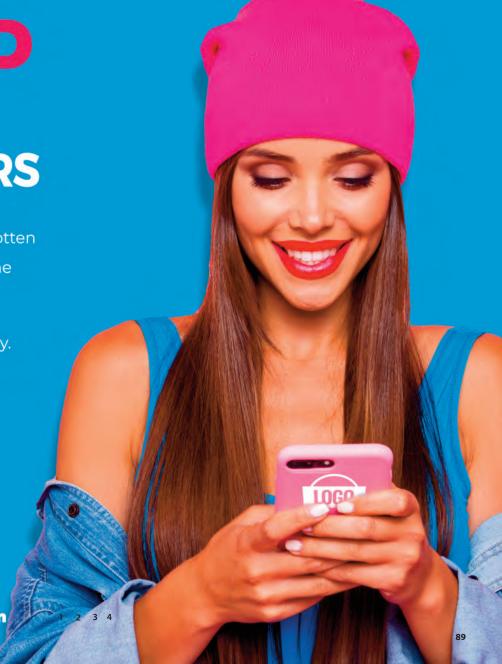
Transform your brand from something seen and forgotten into **something held and remembered**, long after the moment of first contact.

Connect with your audience in a more meaningful way.

#GETINTOUCH

GET IN TO THE LOCATION OF THE

GetInTouchAdvertising.com



Congratulations Award Winners!

Pandora is a proud sponsor of the Nashville ADDY Awards

pandora



Comcast Spotlight is now Effectv.

The Best of Digital with the Power of TV!

We combine the targeting and measurement of digital, with the reach and impact of TV. We find your in-market audience and deliver the results that matter to our clients. While others are talking about it, we are doing it. **Right now.**

Ready to build your campaign? Let's get started!

Visit Effectv.com or call 1-888-877-9799.

































