

61st Annual **American Advertising Awards**

2026 WINNERS BOOK

aaf® nashville



Before We **GO FOR THE GOLD**

A Note from the President

As we gather for the 61st Annual American Advertising Awards here in Nashville, we celebrate more than the work on these pages — we celebrate the people behind it. The ideas, craft and persistence represented in this book should remind us why creativity matters. In a constantly shifting industry, our ability to imagine, adapt, and connect with our audience remains our greatest strength.

This past year has reaffirmed my belief that Nashville's creative community is at its best when it is open, collaborative, and welcoming. From agencies both large and small to production houses, independent studios, and creative partners of every kind, our chapter is strongest when it reflects the full range of talent in our city. If you know a team or individual who hasn't yet found their way to AAF Nashville, please tell them that there is room for them here. At its heart, AAF exists to be the **unifying voice in advertising**, and that voice is amplified when it includes more of the people putting in the work.

Thank you for the work you do, the standards you uphold, and the generosity you show one another along the way. May tonight inspire you to keep pushing, experimenting, and believing in the power of great ideas. The future of advertising in Nashville is bright, and we are all writing it together.

Scott Brooks

PRESIDENT, AAF NASHVILLE

LET THE GAMES BEGIN

2026 MEMBERSHIP NOTE

Nashville, you crushed it this year. Your creativity produced so many wins that our medal podium barely has enough room for all the champions.

AAF Nashville is also earning tens across the board with superlative member benefits. As a member of AAF Nashville, you'll rub elbows with your competitors and colleagues at engaging industry and networking events (always free for members) including the Super Bowl Ad Huddle, Student Agency Crawl, Women in Advertising Panel, Next Move Conference, and more. You'll also get discounted access to national AAF events and programs, and even save a little bit of gold on your Addy entry fees.

We also offer opportunities for members to share thought leadership, increase corporate visibility, participate in industry advocacy, and find new opportunities via our members-only job board.

Interested in becoming a member? Or have ideas for how to make AAF Nashville even better? Drop me a line at cbarnes@mpf.com.

Caitlin Bradley Barnes

MEMBERSHIP CHAIR, AAF NASHVILLE

Thank you to our 2026-2027 SPONSORSHIPS



Meet The **PROFESSIONAL** Judges



Bridget Camden

Bridget Camden is an art director/creative director who teaches advertising and production skills at Virginia Commonwealth University's Robertson School of Mass Communications. With over 30 years in the arts and advertising field, she brings both breadth and depth to our judging panel. She is also an illustrator who is active in the arts community, sharing her art worldwide. Bridget is an alumnus of the VCU Brandcenter and the School of the Art Institute of Chicago.



David Higdon

David Higdon is a creative director based in Louisville, Kentucky. He is also a published writer of poetry and short fiction, where an interest in language, structure, and storytelling informs both his writing and professional work.



Thom Blackburn

Thom Blackburn is a creative director and exec producer with over two decades of experience across advertising, broadcast, and entertainment. Blending film production, design, and post-production expertise, he helps brands tell cohesive, compelling stories with efficiency and impact. Thom has worked with leading brands including HBO, Facebook, Panasonic, Toyota, NASCAR, ESPN, Ford, the NBA, and Harley-Davidson, and has held senior creative leadership roles at Caravan, Wondersmith, Limerick Studios, and SOLID (Los Angeles). He is a graduate of the University of North Carolina at Charlotte and is known for bridging strategy, storytelling, and execution to deliver bold, effective creative.



Mark Abellera

Mark's journey in advertising has taken him from Minneapolis to NYC to LA to SF back to NYC (then Philly, believe it or not) then back to LA where he's currently ECD at Siltanen Partners. He's a Cannes, Emmy and Grand Effie winner. His golf handicap has risen to an 11.5. And he can name most of the capitals of the United States.

Meet The **STUDENT** Judges



Tim Delger

Tim Delger is a designer and creative director. The son of an engineer and an artist, his work naturally spans a wide range of disciplines, including printmaking, painting, sculpture, furniture design, and commercial art. After a 15-year career in the advertising industry, where he worked on global brands such as BMW, Southwest Airlines, the U.S. Air Force, and KIA Motors, Tim shifted his focus to branding and graphic design. He now specializes in applying these principles to the built environment to help enhance the experience of places through thoughtful wayfinding, placemaking, public art, and environmental graphic design.



Laura Powers

Laura has decades of experience creating award-winning work for local, regional, and national clients. A graduate of The University of Georgia (Go Dawgs!) and The Creative Circus, Laura has been named AAF Nashville's Copywriter of the Year five times.



Michael McGee

Michael McGee is a Nashville-based Art Director and Graphic Designer dedicated to clear ideas and strong typography. With a BFA from MTSU, Michael approaches every project with intentionality and curiosity, believing that the most impactful design is the result of a truly collaborative process.



Jamal Hipps

An experienced visionary with an affinity for all things marketing and a "straight no chaser" attitude, Jamal L. Hipps is the founder and CCO of MPYER, a full-service marketing and advertising consulting firm specializing in branding and strategic brand management that aids clients in Maximizing Potential Yielding Exceptional Results.

OUR JUDGES

Board of **DIRECTORS**

SCOTT BROOKS, PRESIDENT

Post Production Supervisor, GS&F

HANNAH WILLIAMSON, VICE PRESIDENT

Research Strategist, LEWIS

PATTY DONDEVILLE, SECRETARY/TREASURER

VP, Operations, iostudio

MARGARET SHAUL, STUDENT ENGAGEMENT CHAIR

Associate Strategy Director, Czarnowski Collective

STEPHEN BOYD, PROGRAMS CHAIR

Sales Director, OUTFRONT Media

CAITLIN BRADLEY BARNES, MEMBERSHIP CHAIR

Marketing Director, MP&F

JILLIAN WYATT, COMMUNICATIONS CHAIR

SVP, Communications + Brand Marketing, BUNTIN

JEANINE MAHONE, AAF D7 REGIONAL DIRECTOR

Media Director, GS&F

Creative **PARTNERS**

Anna Maack, Art Director

Laura Powers, Copy

Mi'Deonna Lynique, Marketing

Ariadni Martinez, Design

Aryanna Ben-Judah, Design

Valentina Urquiola-Diaz, Design

Leslie Torrico, Print Production Director

Overall **BEST OF SHOW**

LABOR DAY

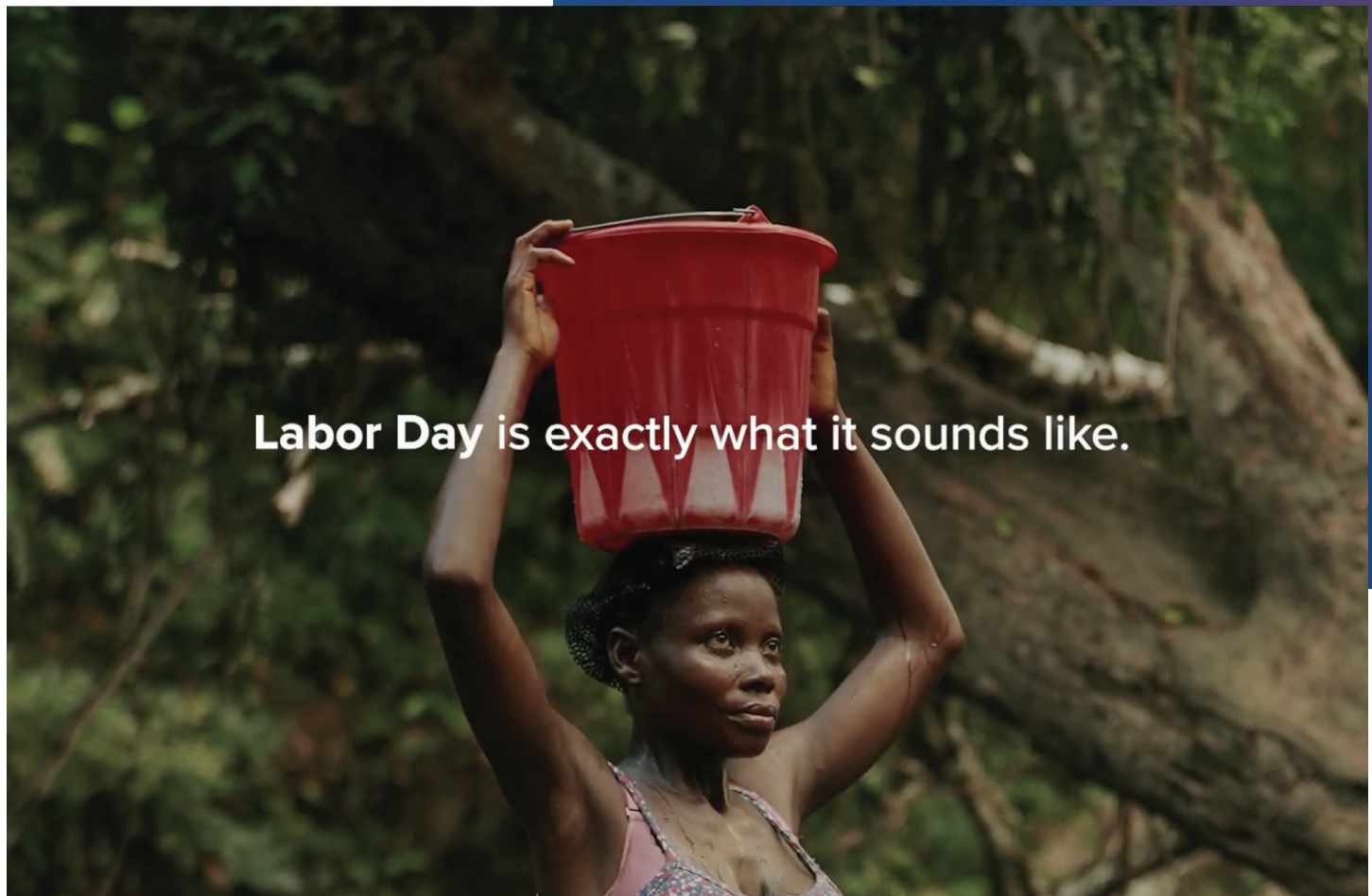
Entrant: Fire Kite

Client: Charity: Water

Alex Goulart, Founder / ECD, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Wes Wages, Producer, Fire Kite
Carrie Todd, Editor
Courtney Morin, Performance Marketing Manager, charity: water
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water
Alex Goulart, Copywriter, Fire Kite



**WATCH THE
FULL VIDEO HERE**



Labor Day is exactly what it sounds like.

The Professional **JUDGE'S CHOICE**

FAKE HANDS SOCIAL MEDIA POST

Entrant: BUNTIN

Client: Tennessee Education Lottery Corporation

Jeffrey Buntin Jr., Chief Executive Officer
Steve Chavez, EVP/ Managing Partner, Chief Creative Officer
Maddie Gosson, Art Director
Derrik Whiten, Senior Social Specialist
Griffin Dobson, Social Specialist
Katherine Berchtold, Talent
Samantha Stoll, Talent
Grace Jones, Brand Director
Emma MacCurdy, Associate Brand Manager
Sarah DuBose, Workflow Manager
Greg Ottarski, Senior Proofreader

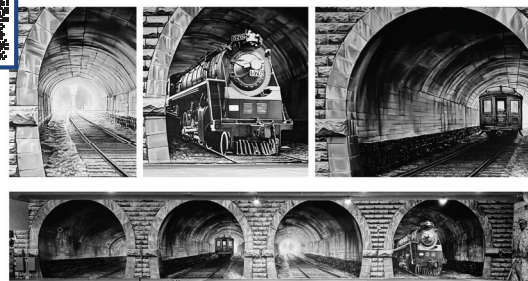


TRAIN MURAL

Entrant: BUNTIN

Client: Nashville Yards

Aaron Branch, Art Director
Karinne Caulkins, Design Director
Caleigh Furyk, Shop Designer
India Hearn, Associate Brand Director
Sophia Spera, Associate Marketing Manager
Ellie Price, Associate Brand Manager
Ann Moran, EVP/Managing Partner, Chief of Staff
Steve Chavez, EVP/Managing Partner, Chief Creative Officer
Alex Seals, Workflow Manager
Good Lookin' Signs, Painters
Kyle Young, Executive Producer



SPLASH PAD

Entrant: Fire Kite

Client: charity: water

Alex Goulart, Founder / ECD, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Wes Wages, Producer, Fire Kite
Marshall Lee, Editor, JAMD Productions
Courtney Morin, Performance Marketing Manager, Charity: water
Brady Josephson, Head of Growth & Innovation, Charity: water
Scott Harrison, CEO, Charity: water



PATTERNS (DELUXE) ART BOOK + CD

Entrant: Black River Entertainment

Client: Black River Entertainment

P Tracy, Art Direction/Design
Ashley Kohorst Sieling, Art Direction/Design/Copywriting
Willow Johnson, Art Direction/Design
Naomi Miles, Design
Chris Palau, Design
Lucas Sterrett, Design
Brandon Kohorst, Asset Research Assistance/Copywriting
Nyk Allen, Photography
Catherine Powell, Photography
MC Demetriades, Art Production



Best of INTERACTIVE

GUTHRIE'S OPENING

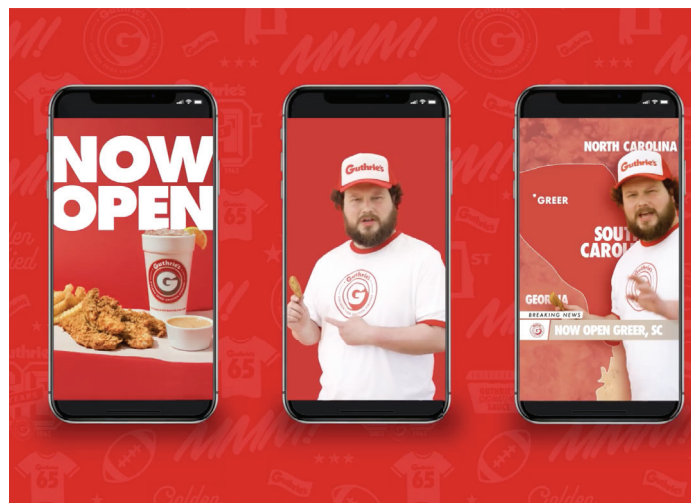
Entrant: GS&F

Client: Guthrie's Chicken

Melvin Strobebe, Executive Creative Director
Gene Blakeney, Creative Director
Aaron Rayburn, Associate Creative Director/Art Director
Michael McGee, Art Director
Forrest Quinn, Associate Creative Director
Anjana Patel, Copywriter
Scott Brooks, Editor
Savannah Harden, Associate Art Director/Motion Graphics



VIEW THE
FULL CAMPAIGN
HERE



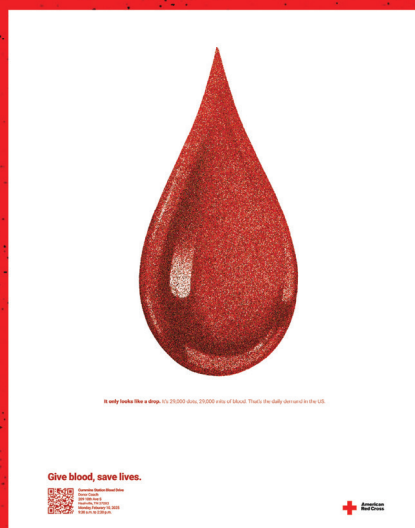
Best of PRINT

CUMMINS STATION BLOOD DRIVE

Entrant: GS&F

Client: GS&F

Melvin Strobbe, Executive Creative Director
Gene Blakeney, Creative Director
Aaron Rayburn, Associate Creative Director/Art Director
Alex Miracle, Associate Creative Director/Art Director
Forrest Quinn, Associate Creative Director/Copywriting
Amanda Bowring, Art Director
Michael McGee, Art Director
Anna Maack, Art Director
Sydney Johnson, Art Director
Anjana Patel, Copywriter
Austin Gwinn, Copywriter



Best of **BROADCAST**

FREE GOLD NEVER HAPPENS

Entrant: Fire Kite

Client: Vaulted, McAlvany Financial Group

Alex Goulart, Founder / ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Judy Krieter, Head of Production, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Kelly Phipps, Media Director, Fire Kite
Taylor McFerran, Email Marketing Specialist
Ellie Hayes, Video & Design Intern
Kyle Bush, Founder, Cumberland Creative
Michael Beach, Founder, Cumberland Creative
Connor Carroll, Director
Mike White, Director of Photography
Adam Sadler, Senior Account Director, Cumberland Creative
Reni Coulson, Producer, Cumberland Creative
Erik Sharpnack, Editor, Cumberland Creative
Mason Stetler, Operating VP, Vaulted
Chase Orrick, Head of Marketing, McAlvany Financial Group
David McAlvany, CEO, McAlvany Financial Group
Chris Guerra, King Tut



**WATCH THE
FULL VIDEO HERE**



Mosaic Award

FOR DIVERSITY & INCLUSION



EVOLVE STUDIOS

Water Changes Everything
Charity: water

Credits:

Joel Edwards, Director & Producer
Daniel Kiedis, Producer
Maddy Blaznek, Producer
Jen Lewis, Producer
Aaron Seldon, Producer
Zach Prichard, Editor
Tyler Riewer, Charity Water
Kelly Herrington, Charity Water
Cubby Graham, Charity Water
Joy Caroline Hicklin, Charity Water
Brady Josephson, Charity Water
Scott Harrison, Charity Water
Bailey Jurgens, Charity Water

**WATCH
THE FULL
VIDEO HERE**



**2026 ART DIRECTOR
OF THE YEAR**

Ashley Kohorst Sieling

BLACK RIVER ENTERTAINMENT

**2026 COPYWRITER
OF THE YEAR**

Forrest Quinn

GS&F

**2026 RISING STAR
OF THE YEAR**

Sarah Kestila

MIDDLE TENNESSEE STATE UNIVERSITY

THE 2026 **Silver Medal Award**



JOHN SHARPE

Founder/CEO
John Sharpe Partners

For more than 50 years, Nashville has benefitted from John Sharpe's expertise, passion, and generosity.

Through his account management and new business efforts, John has been instrumental in growing Nashville-based design firms, branding agencies, out-of-home management companies, consultancies, full-service agencies, digital agencies, and boutique agencies. John has led account teams, crafted pitch strategies, and spearheaded new business charges that helped agencies such as BUNTIN, BOHAN, GS&F, Locomotion Creative, Paramore Digital, and Zehnder Communications win more than \$250,000,000 in new annual billings.

Not satisfied to stop there, John led account teams whose work on strategic and creative campaigns won him the Parthenon Award as well as accolades in Graphis International Design Awards. John has been named one of ADWEEK's "Creative All Stars" and was part of creative teams that won four International Clio Awards. Take that, Don Draper.

While his awards and accolades are indeed impressive, what makes John truly special is his service to our community. For many years, John has provided school supplies for children who couldn't otherwise afford them. He buys toys, clothes, and food for needy families every Christmas. He has changed the lives of many high school students through the Charlotte Hackney Sharpe Memorial Scholarship, established in memory of his beloved wife, Charlotte. His leadership with The Entrepreneur Center provides a platform for John to continue sharing his knowledge, skill, expertise, and kindness. A dedicated advocate for the advertising community, John has served throughout his career as a leader, an art enthusiast, an entrepreneur, a new business giant, and mentor to almost all leaders of today's advertising industry in Nashville. And he's done it with a quiet, unassuming demeanor and a genuine smile that always makes you feel like the most important person in the room. That's quite a career and one that is well-deserving of being honored with the Silver Medal Award for 2026.

STUDENT

AwC

ards

Overall Student **BEST OF SHOW**

SIX FEET DEEP DISH

Mary Moody
Nashville State Community College



SALES & MARKETING

PRODUCT OR SERVICE SALES PROMOTION PACKAGING

Six Feet Deep Dish
Mary Moody
Nashville State Community College



SALES & MARKETING

PRODUCT OR SERVICE SALES PROMOTION PACKAGING

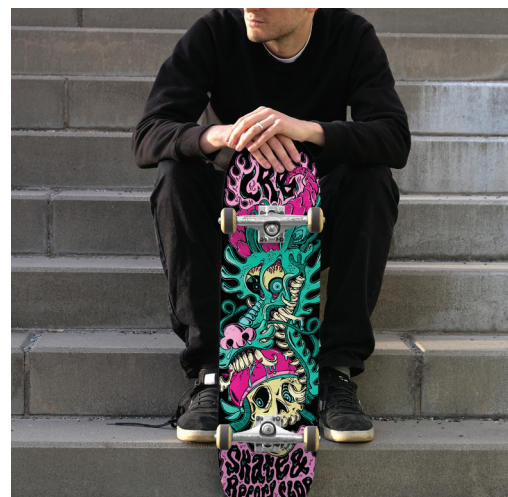
Stance Golf
Will Watts
Watkins/Belmont University



ELEMENTS OF ADVERTISING

ILLUSTRATION – SINGLE

Skullcrusher Skateboard Deck
Lila Gordon
Middle Tennessee State University



SALES & MARKETING

COLLATERAL MATERIAL, SPECIAL EVENT MATERIALS
(INVITATIONS, ANNOUNCEMENTS, CARDS, ETC.)

Frist Gala
Grace McNamara
Watkins/Belmont University



CROSS-PLATFORM

INTEGRATED BRAND IDENTITY CAMPAIGN

Yard Work
Sarah Kestila
Middle Tennessee State University



SALES & MARKETING

COLLATERAL MATERIAL, SPECIAL EVENT MATERIALS
(INVITATIONS, ANNOUNCEMENTS, CARDS, ETC.)

The Lexiconian
Sarah Kestila
Madison Eddins
Tonyara Wilson
Savannah Harden
Laney Smith
Luke Byrum
Middle Tennessee State University



CROSS-PLATFORM

INTEGRATED BRAND IDENTITY CAMPAIGN

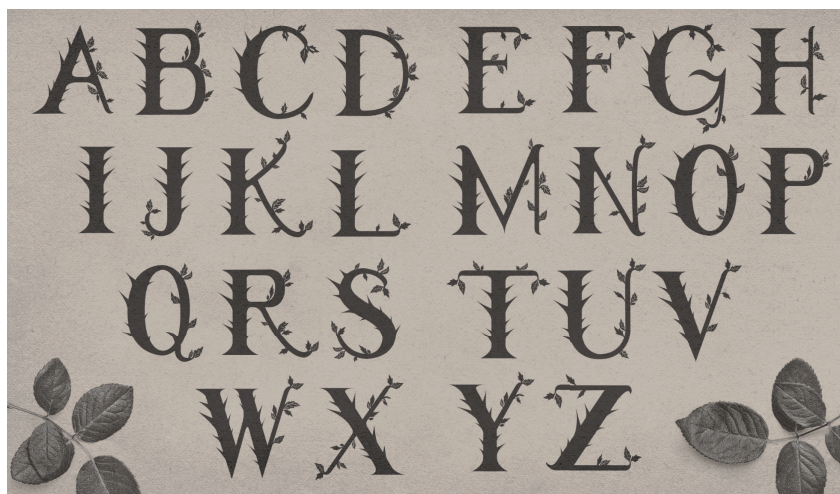
Inngrained Exhibit Campaign
Harleigh Butler
Anna Henderson
Katherine Wirey
Middle Tennessee State University



ELEMENTS OF ADVERTISING

VISUAL, TYPEFACE DESIGN

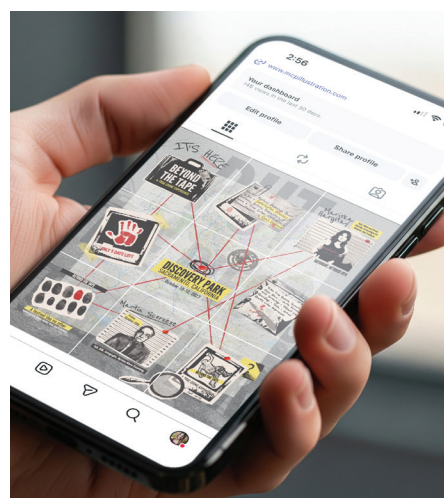
Thornwood
Kat Conde
Nossi College of Art & Design



ONLINE/INTERACTIVE

SOCIAL MEDIA, SINGLE EXECUTION

Beyond the Tape Social Media Art
Miranda Pedigo
Middle Tennessee State University



ELEMENTS OF ADVERTISING

STILL PHOTOGRAPHY CAMPAIGN

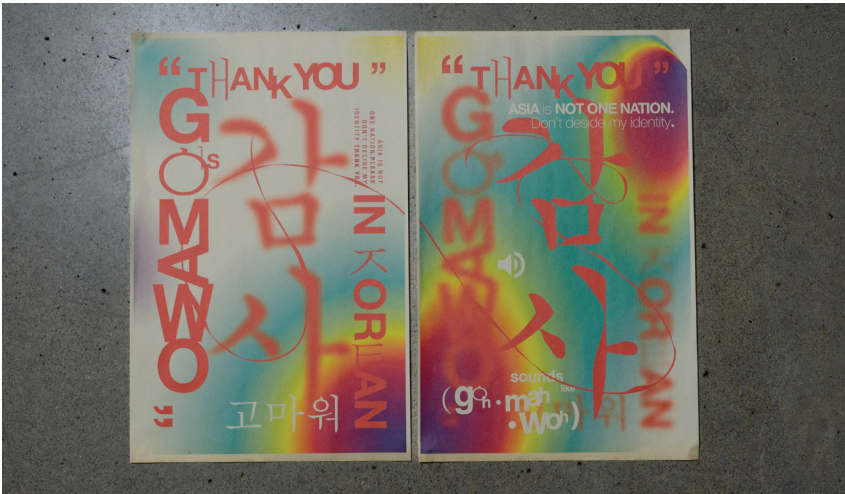
Western Lifestyle
Carson Ross
Nashville State Community College



SALES & MARKETING

COLLATERAL MATERIAL, PUBLICATION DESIGN,
MAGAZINE DESIGN

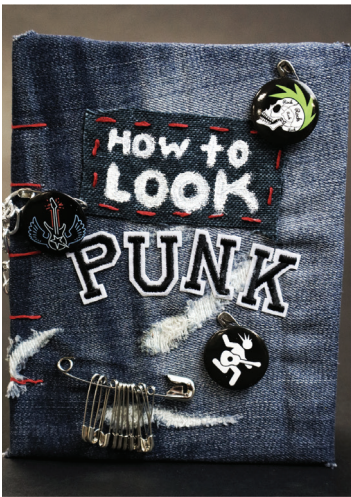
Don't DE SIDE My Identity
Heidi Choi
Nashville State Community College



SALES & MARKETING

COLLATERAL MATERIAL, SPECIAL EVENT MATERIALS
(INVITATIONS, ANNOUNCEMENTS, CARDS, ETC.)

How to Look Punk Zine
Fiorella Barrientos
Watkins/Belmont University



SALES & MARKETING

COLLATERAL MATERIAL, SPECIAL EVENT MATERIALS
(INVITATIONS, ANNOUNCEMENTS, CARDS, ETC.)

O'More Fashion Show
Sarah Smith
Watkins/Belmont University



ELEMENTS OF ADVERTISING

STILL PHOTOGRAPHY CAMPAIGN

Western Film Stills
Carson Ross
Nashville State Community College



SALES & MARKETING

COLLATERAL MATERIAL, PUBLICATION DESIGN,
COVER/EDITORIAL SPREAD OR FEATURE - SERIES

Nashville Scene Covers
Kat Conde
Nossi College of Art & Design



SALES & MARKETING

COLLATERAL MATERIAL, SPECIAL EVENT MATERIALS
(INVITATIONS, ANNOUNCEMENTS, CARDS, ETC.)

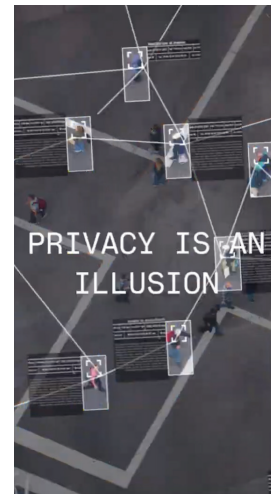
Frist Gala
Will Watts
Watkins/Belmont University



ONLINE/INTERACTIVE

SOCIAL MEDIA CAMPAIGN

Data Privacy
Will Aebi
Watkins/Belmont University



SALES & MARKETING

PRODUCT OR SERVICE SALES PROMOTION PACKAGING

Farmstead Select Packaging
Josephine Rutt
Watkins/Belmont University



STUDENT SILVER

ELEMENTS OF ADVERTISING

STILL PHOTOGRAPHY, COLOR, SINGLE

Nashville Lights
Michael Grando
Nashville State Community College



SALES & MARKETING

COLLATERAL MATERIAL, PUBLICATION DESIGN, COVER

Best of Nashville 2025
Kat Conde
Nossi College of Art & Design



SALES & MARKETING

PRODUCT OR SERVICE SALES PROMOTION PACKAGING

Infernal Indulgence Chocolates
Taylor Lowrance
Middle Tennessee State University



CROSS-PLATFORM

INTEGRATED ADVERTISING CONSUMER CAMPAIGN

Briscola
Peyton Giannone
Watkins/Belmont University



SALES & MARKETING

COLLATERAL MATERIAL, PUBLICATION DESIGN,
MAGAZINE DESIGN

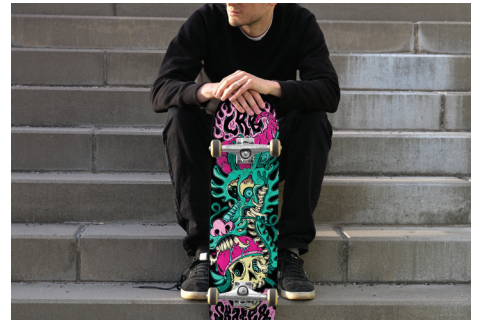
Decadence
Kat Conde
Nossi College of Art



The Student **JUDGE'S CHOICE**

SKULLCRUSHER SKATEBOARD DECK

Lila Gordon
Middle Tennessee State University



DON'T DE SIDE MY IDENTITY

Heidi Choi
Nashville State Community College



INFERNAL INDULGENCE CHOCOLATES

Taylor Lowrance
Middle Tennessee State University



FOGGY MORNING

Michelle Welch
Nashville State Community College



PROFESSIONAL

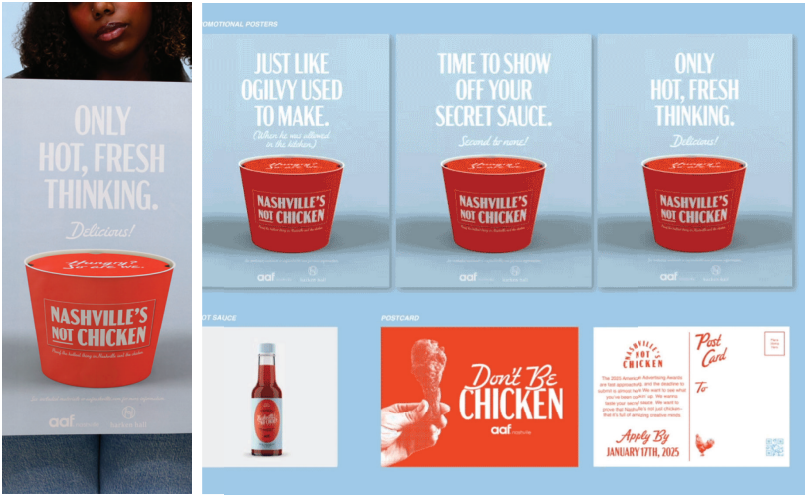
AWC

ADVERTISING/MEDIA INDUSTRY
SELF-PROMOTION

COLLATERAL, SPECIAL EVENT MATERIALS
(PRINTED OR DIGITAL)

Nashville's Not Chicken
GS&F
AAF Nashville

Melvin Strobbe, Executive Creative Director
Forrest Quinn, Creative Director/Copywriting
Anna Maack, Art Director
Sydney Johnson, Art Director
Brett Thompson, Creative Producer



ADVERTISING/MEDIA INDUSTRY
SELF-PROMOTION

COLLATERAL, SPECIAL EVENT MATERIALS
(PRINTED OR DIGITAL)

BUNTIN O"limp"ics
BUNTIN
BUNTIN

Jillian Wyatt, SVP, Communications + Brand Marketing
Sophia Spera, Associate Marketing Manager
Aaron Branch, Creative Lead/Art Director
Aubrey Griggs, Art Director
Caleigh Furyk, Shop Designer
Griffin Dobson, Social Specialist
Alex Seals, Workflow Manager
Steve Chavez, EVP/Managing Partner, Chief Creative Officer

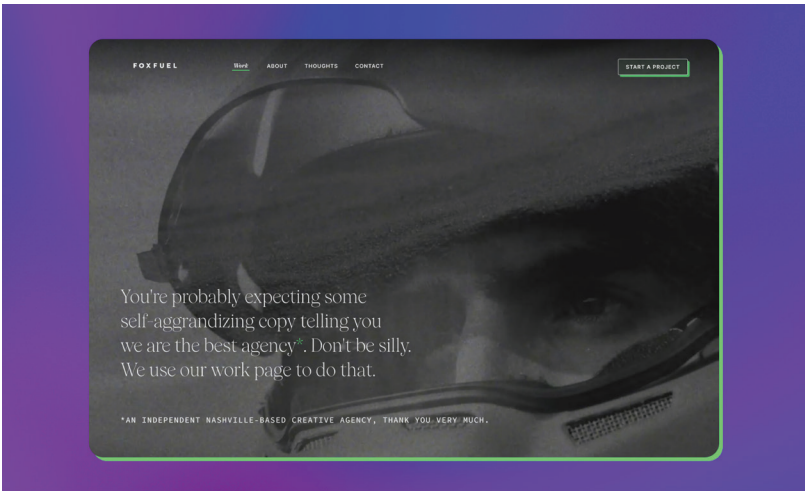


ADVERTISING/MEDIA INDUSTRY
SELF-PROMOTION

ONLINE/INTERACTIVE SELF-PROMOTION, ADVERTISING
INDUSTRY SELF-PROMOTION ONLINE/INTERACTIVE/
VIRTUAL REALITY

FoxFuel Website
FoxFuel Creative
FoxFuel

Michael Hutzler, Creative Director
Scott Lawrence, Lead Designer
Erica Belletete, Senior Art Director
Joe Boettche, Lead Developer
Drew Norman, Developer
Colton Mulligan, CEO



CORPORATE SOCIAL RESPONSIBILITY

OUT-OF-HOME & AMBIENT MEDIA CSR CAMPAIGN

Cummins Station Blood Drive

GS&F

GS&F

Melvin Strobbe, Executive Creative Director
Gene Blakeney, Creative Director
Aaron Rayburn, Associate Creative Director/Art Director
Alex Miracle, Associate Creative Director/Art Director
Forrest Quinn, Associate Creative Director/Copywriting
Amanda Bowring, Art Director
Michael McGee, Art Director
Anna Maack, Art Director
Sydney Johnson, Art Director
Anjana Patel, Copywriter
Austin Gwinn, Copywriter



CROSS-PLATFORM

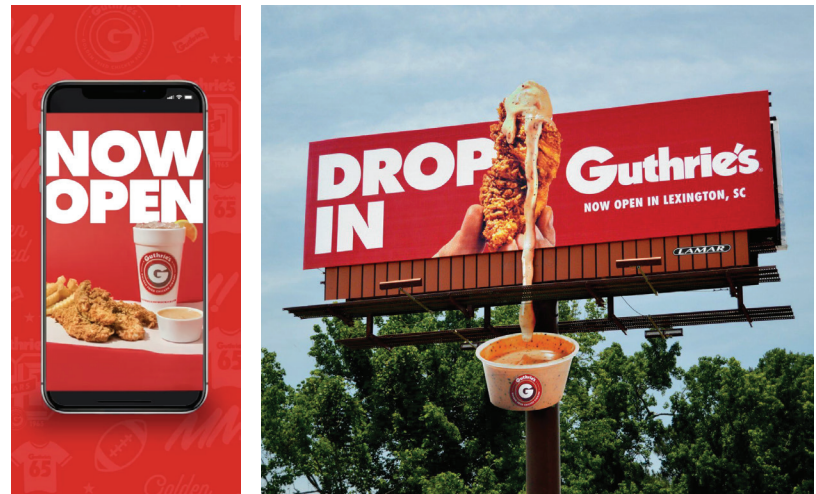
INTEGRATED CAMPAIGNS; CONSUMER CAMPAIGN-LOCAL

Guthrie's Opening

GS&F

Guthrie's Chicken

Melvin Strobbe, Executive Creative Director
Gene Blakeney, Creative Director
Aaron Rayburn, Associate Creative Director/Art Director
Michael McGee, Art Director
Forrest Quinn, Associate Creative Director
Anjana Patel, Copywriter
Scott Brooks, Editor
Savannah Harden, Associate Art Director/Motion Graphics



ELEMENTS OF ADVERTISING

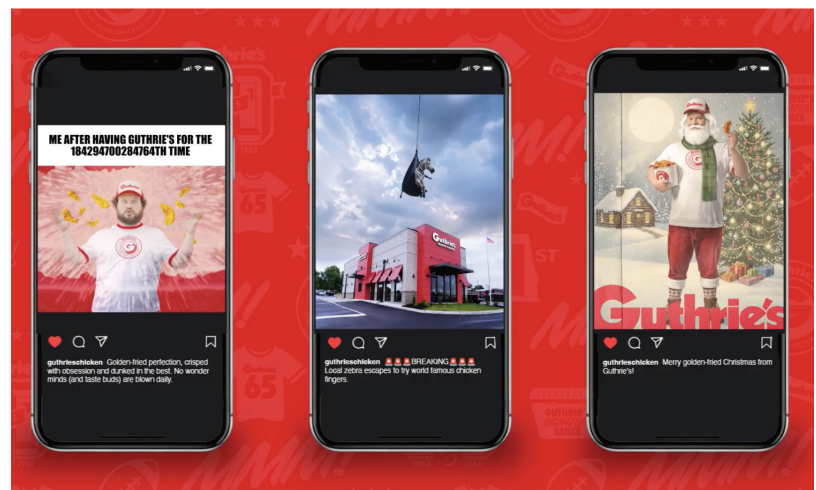
COPYWRITING

Guthrie's Opening

GS&F

Guthrie's Chicken

Melvin Strobbe, Executive Creative Director
Gene Blakeney, Creative Director
Aaron Rayburn, Associate Creative Director/Art Director
Michael McGee, Art Director
Forrest Quinn, Associate Creative Director
Anjana Patel, Copywriter
Scott Brooks, Editor
Savannah Harden, Associate Art Director/Motion Graphics



PROFESSIONAL GOLD

ELEMENTS OF ADVERTISING

FILM & VIDEO; ANIMATION, SPECIAL EFFECTS,
MOTION GRAPHICS, OR CGI

charity: water "Sleep for Water"
Fire Kite
charity: water

Alex Goulart, Founder / ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Judy Kreiter, Head of Production, Fire Kite
Victor Monclús Gonzalez, Art Director
Steve Sherba, Designer, 837Design
Conor McFarland, Copywriter
Lori Shoukry, Project Manager, Fire Kite
Heather Goulart, Creative
Marshall Lee, Editor, JAMD Productions
Jennifer Lee, Executive Producer, JAMD Productions
Chris Sonnenburg, Executive Producer, Emberscope Studios
Mitch Miller, Illustrator
Clemente Bornacelli, ECD, Mean Machine Music
Tophier Horn, Composer
Martin Estrada, Music Producer, Mean Machine Music
Chris Juhas, Music Producer, Mean Machine Music
Matthew Rodgers, Director of Photography, JAMD Productions
Alex Martin, Colorist
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water



ELEMENTS OF ADVERTISING

FILM & VIDEO; VIDEO EDITING

U.S. Army National Guard BCT PHONK Reel
iostudio
U.S. Army National Guard

Mason Griffin, Director
Mason Griffin, Editor
Monica Waller, Producer
Zack Wilson, Videographer
Greg Giblin, Videographer
Mika Carr, Project Manager



ELEMENTS OF ADVERTISING

VISUAL; LOGO DESIGN

Tennessee Department of Economic &
Community Development New Brand
MP&F
Tennessee Department of Economic &
Community Development

Tom Cocke, VP/Creative Director
Don Bailey, VP/Creative Director
Layne Smith, Graphic Designer
Tucker Jackson, Copywriter



ELEMENTS OF ADVERTISING

VISUAL; ILLUSTRATION - SERIES

Music City Rodeo Poster Series

BUNTIN

Music City Rodeo

Jeffrey Buntin, Jr, CEO
Steve Chavez, EVP/Managing Partner, Chief Creative Officer
Karinne Caulkins, Art Director
Aaron Branch, Art Director
Alex Sefcik, Workflow Manager



ELEMENTS OF ADVERTISING

VISUAL; ART DIRECTION—SINGLE

PATTERNS (DELUXE) Art Book + CD

Black River Entertainment

Black River Entertainment

P Tracy, Art Direction/Design
Ashley Kohorst Sieling, Art Direction/Design/Copywriting
Willow Johnson, Art Direction/Design
Naomi Miles, Design
Chris Palau, Design
Lucas Sterrett, Design
Brandon Kohorst, Asset Research Assistance/Copywriting
Nyk Allen, Photography
Catherine Powell, Photography
MC Demetriades, Art Production



ELEMENTS OF ADVERTISING

VISUAL; ART DIRECTION—SINGLE

PATTERNS (DELUXE) Zoetrope Vinyls

Black River Entertainment

Black River Entertainment

Kelsea Ballerini, Artist/Art Direction
P Tracy, Art Direction/Design
Daisy Seymour, Art Direction
Ashley Kohorst Sieling, Art Direction
Drew Tetz, Art Direction/Design
Willow Johnson, Design
Nyk Allen, Photography
MC Demetriades, Art Production



FILM, VIDEO & SOUND

ONLINE FILM, VIDEO, AND SOUND; INTERNET COMMERCIAL,
SINGLE SPOT – ANY LENGTH

Charity: water "Labor Day"

Fire Kite

Charity: water

Alex Goulart, Founder / ECD, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Wes Wages, Producer, Fire Kite
Carrie Todd, Editor
Courtney Morin, Performance Marketing Manager, charity: water
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water
Alex Goulart, Copywriter, Fire Kite



Labor Day is exactly what it sounds like.

FILM, VIDEO & SOUND

TELEVISION ADVERTISING; REGIONAL/NATIONAL,
SINGLE SPOT, UP TO 2:00

Charity: water "Sleep for Water"

Fire Kite

Charity: water

Alex Goulart, Founder / ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Judy Kreiter, Head of Production, Fire Kite
Victor Monclús Gonzalez, Art Director
Steve Sherba, Designer, 837Design
Conor McFarland, Copywriter
Lori Shoukry, Project Manager, Fire Kite
Heather Goulart, Creative
Marshall Lee, Editor, JAMD Productions
Jennifer Lee, Executive Producer, JAMD Productions
Chris Sonnenburg, Executive Producer, Emberscope Studios
Mitch Miller, Illustrator
Clemente Bornacelli, ECD, Mean Machine Music
Topher Horn, Composer
Martin Estrada, Music Producer, Mean Machine Music
Chris Juhas, Music Producer, Mean Machine Music
Matthew Rodgers, Director of Photography, JAMD Productions
Alex Martin, Colorist
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water



FILM, VIDEO & SOUND

TELEVISION ADVERTISING; REGIONAL/NATIONAL
CAMPAIGN

Vaulted "Free Gold Never Happens"

Fire Kite

Vaulted

Alex Goulart, Founder / ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Judy Kreiter, Head of Production, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Kelly Phipps, Media Director, Fire Kite
Taylor McFerran, Email Marketing Specialist
Ellie Hayes, Video & Design Intern
Kyle Bush, Founder, Cumberland Creative
Michael Beach, Founder, Cumberland Creative
Connor Carroll, Director
Mike White, Director of Photography
Adam Sadler, Senior Account Director, Cumberland Creative
Reni Coulson, Producer, Cumberland Creative
Erik Sharpnack, Editor, Cumberland Creative
Mason Stetler, Operating VP, Vaulted
Chase Orrick, Head of Marketing, McAlvany Financial Group
David McAlvany, CEO, McAlvany Financial Group
Chris Guerra, King Tut



PROFESSIONAL GOLD

FILM, VIDEO & SOUND

TELEVISION ADVERTISING; REGIONAL/NATIONAL CAMPAIGN

Fireball Blazin' Apple Jumpsuit Sazerac

Nick Rogacki, Creative Director
Emilee Banks, Executive Producer

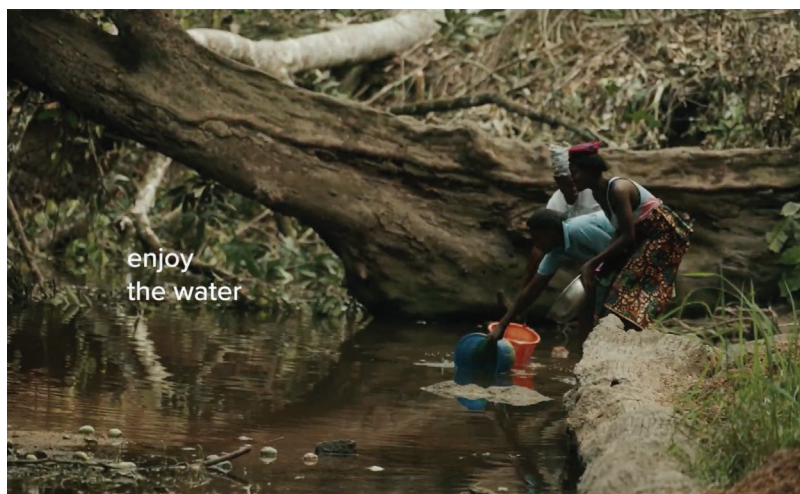


ONLINE/INTERACTIVE

SOCIAL MEDIA SINGLE EXECUTION

Charity: water "Labor Day" Fire Kite Charity: water

Alex Goulart, Founder / ECD, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Wes Wages, Producer, Fire Kite
Carrie Todd, Editor
Courtney Morin, Performance Marketing Manager, charity: water
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water
Alex Goulart, Copywriter, Fire Kite



ONLINE/INTERACTIVE

SOCIAL MEDIA SINGLE EXECUTION

Charity: water "Splash Pad" Fire Kite Charity: water

Alex Goulart, Founder / ECD, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Wes Wages, Producer, Fire Kite
Marshall Lee, Editor, JAMD Productions
Courtney Morin, Performance Marketing Manager, charity: water
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water



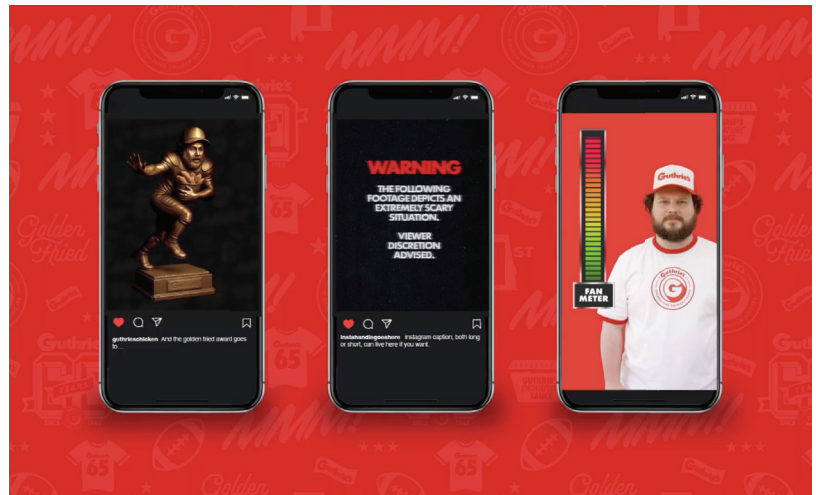
PROFESSIONAL GOLD

ONLINE/INTERACTIVE

SOCIAL MEDIA CAMPAIGN

Guthrie's Opening GS&F Guthrie's Chicken

Melvin Strobbe, Executive Creative Director
Gene Blakeney, Creative Director
Aaron Rayburn, Associate Creative Director/Art Director
Michael McGee, Art Director
Forrest Quinn, Associate Creative Director
Anjana Patel, Copywriter
Scott Brooks, Editor
Savannah Harden, Associate Art Director/Motion Graphics

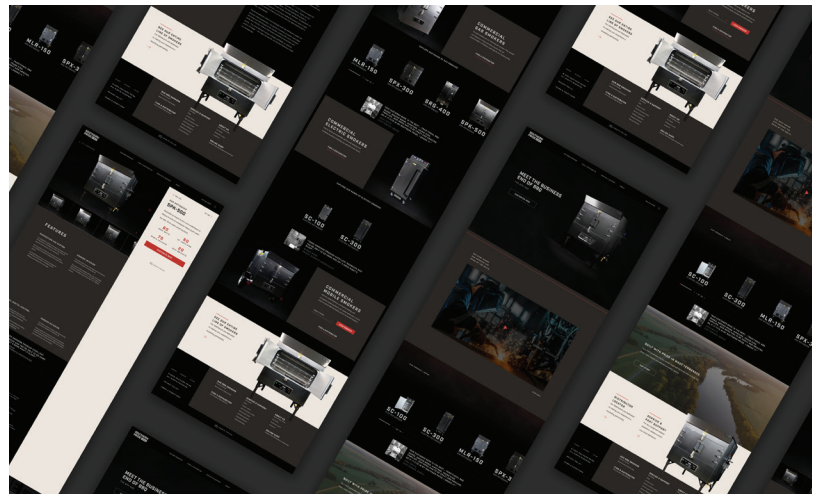


ONLINE/INTERACTIVE

WEBSITE

Southern Pride BBQ // Website FoxFuel Creative Southern Pride BBQ

Michael Hutzler, Creative Director
Scott Lawrence, Lead Designer
Erica Belletete, Senior Art Director
Joe Boettcher, Lead Developer
Drew Norman, Developer



PUBLIC SERVICE, FILM, VIDEO & SOUND

PUBLIC SERVICE CAMPAIGN

Water Changes Everything Evolve Studios Charity: water

Joel Edwards, Director & Producer
Daniel Kiedis, Producer
Maddy Blaznek, Producer
Jen Lewis, Producer
Aaron Seldon, Producer
Zach Prichard, Editor
Tyler Riewer, Charity Water
Kelly Herrington, Charity Water
Cubby Graham, Charity Water
Joy Caroline Hicklin, Charity Water
Brady Josephson, Charity Water
Scott Harrison, Charity Water
Bailey Jurgens, Charity Water



PROFESSIONAL GOLD

SALES & MARKETING

SALES PROMOTION, PACKAGING, SINGLE UNIT, MUSIC & ENTERTAINMENT PACKAGING

PATTERNS (DELUXE) Art Book + CD **Black River Entertainment** **Black River Entertainment**

P Tracy, Art Direction/Design
Ashley Kohorst Sieling, Art Direction/Design/Copywriting
Willow Johnson, Art Direction/Design
Naomi Miles, Design
Chris Palau, Design
Lucas Sterrett, Design
Brandon Kohorst, Asset Research Assistance/Copywriting
Nyk Allen, Photography
Catherine Powell, Photography
MC Demetriades, Art Production



SALES & MARKETING

SALES PROMOTION, PACKAGING, SINGLE UNIT, MUSIC & ENTERTAINMENT PACKAGING

PATTERNS (DELUXE) Zoetrope Vinyls **Black River Entertainment** **Black River Entertainment**

Kelsea Ballerini, Artist/Art Direction
P Tracy, Art Direction/Design
Daisy Seymour, Art Direction
Ashley Kohorst Sieling, Art Direction
Drew Tetz, Art Direction/Design
Willow Johnson, Design
Nyk Allen, Photography
MC Demetriades, Art Production



FILM, VIDEO & SOUND

BRANDED CONTENT & ENTERTAINMENT FOR TELEVISION

WWE Summer Slam | Jelly Vision **Evolve Studios** **WWE**

Joel Edwards, Director & Producer
Daniel Kiedis, Producer
Maddy Blaznek, Producer
Aaron Seldon, Director of Photography
Jelly Roll, Cast
Jackie Redmond, Cast
Russ Kornstein, SVP, Creative Media
Dan Erdman, Sr. Director, Creative Media
Kari Moffat, Sr. Production Coordinator, Creative Media
Sean Kincade, Creative Director, Editing
Charles Schulz, Production Manager
Tommy Cullen, Director, Road Production
Keith Blomberg, Producer, Television
Neil Lawi, Music



FILM, VIDEO & SOUND

BRANDED CONTENT & ENTERTAINMENT – NON-BROADCAST

Each Day Matters **Evolve Studios** **Amedisys**

Don Bailey, VP/Creative Director
Andrew Brooks, Creative Director
Annbern Holliman, Senior Producer
Charlie Carolina, Graphic Designer
Jack Chisholm, Copywriter
Madi Lutz, Director of Marketing Strategy
Moirra Kurtz, Account Executive
Britt Simmons, Director
Three Quarter Creative, Production Partner



FILM, VIDEO & SOUND

BRANDED CONTENT & ENTERTAINMENT –
NON-BROADCAST

Farm Bureau Life Insurance **MP&F** **Farm Bureau Insurance of Tennessee**

Andrew Brooks, Creative Director
Three Quarter Creative, Production



SALES & MARKETING

SALES PROMOTION; PACKAGING - SINGLE UNIT

Clearwing Vodka
MP&F
Hundred Horses Distillery

Don Bailey, VP/Creative Director
Tom Cocke, VP/Creative Director
Nick Bazzoni, Junior Designer
Jack Chisholm, Junior Copywriter



OUT-OF-HOME & AMBIENT MEDIA

AMBIENT MEDIA; GUERRILLA MARKETING

Container Village
BUNTIN
Nashville Yards

Aaron Branch, Creative Lead
Karinne Caulkins, Design Director
Caleigh Furyk, Shop Designer
India Hearn, Associate Brand Director
Sophia Spera, Associate Marketing Manager
Ellie Price, Associate Brand Manager
Ann Moran, EVP/Managing Partner, Chief of Staff
Steve Chavez, EVP/Managing Partner, Chief Creative Officer
Rebecca Sanders, Workflow
Alex Seals, Workflow



ELEMENTS OF ADVERTISING

FILM & VIDEO; ANIMATION, SPECIAL EFFECTS,
MOTION GRAPHICS, OR CGI

ARNG - Pi Day
iostudio
U.S. Army National Guard

Robert Bright, Sound Design
Robert Bright, Sr. Art Director / Animator
Robert Bright, Copywriter
Hutson Kovanda, Creative Director



ELEMENTS OF ADVERTISING

FILM & VIDEO; ANIMATION, SPECIAL EFFECTS,
MOTION GRAPHICS, OR CGI; COMPUTER GENERATED
IMAGERY (CGI)

McAlvany "Wealth Insurance" Fire Kite McAlvany Financial Group

Alex Goulart, Founder/ ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Wes Wages, Producer, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Leo Borges, Creative Director, Fire Kite
Alex Goulart, Copywriter, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Kelly Phipps, Media Director, Fire Kite
Taylor McFerran, Email Marketing, Fire Kite
David McAlvany, CEO, McAlvany Financial Group
Chase Orrick, Head of Marketing, McAlvany Financial Group
Mason Stetler, Operating VP, McAlvany Financial Group
Kirk Slawek, Founder, Gear Seven
Ashley Circeo, Head of Operations, Gear Seven
Shea Jones, Executive Producer, Gear Seven
Allen Howard, Producer, Gear Seven
Kevin O'Brien, Director
Nate Thompson, Director of Photography
J.L. Hodges, Founder, Overcoast Music
Steve Sherba, Web Designer, 837Design



ELEMENTS OF ADVERTISING

SOUND; MUSIC WITH LYRICS—SINGLE

NDOT Trashley Original Score MP&F Nashville Department of Transportation

Tom Cocke, VP/Creative Director
Don Bailey, VP/Creative Director
Annbern Holliman, Senior Producer
Greg Ellis, Associate Creative Director, Digital
Jack Chisholm, Copywriter
Bruce Arntson, Songwriter



CROSS-PLATFORM

INTEGRATED ADVERTISING CAMPAIGNS; CONSUMER
CAMPAIGN-REGIONAL/NATIONAL

Time to Thrive Campaign BUNTIN Republic Bank

Ray Reed, EVP/Executive Creative Director/Senior Creative
Lead
Maddie Gosson, Art Director
Danielle Keenan, VP, Director of Content Production
Tara Down, Content Producer
Griffin Dobson, Social Specialist
Garrett Morris, Designer
Jamie Warnecke, Brand Director
Samantha Stoll, Brand Manager
Sarah DuBose, Workflow Manager
Steve Chavez, EVP/Managing Partner, Chief Creative Officer

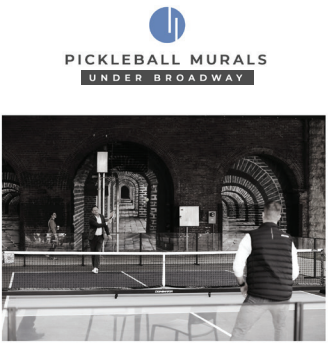


OUT-OF-HOME & AMBIENT MEDIA

AMBIENT MEDIA; INSTALLATIONS - MULTIPLE INSTALLATIONS

Container Village BUNTIN Nashville Yards

Aaron Branch, Creative Lead
Karinne Caulkins, Design Director
Caleigh Furyk, Shop Designer
India Hearn, Associate Brand Director
Sophia Spera, Associate Marketing Manager
Ellie Price, Associate Brand Manager
Ann Moran, EVP/Managing Partner, Chief of Staff
Steve Chavez, EVP/Managing Partner, Chief Creative Officer
Rebecca Sanders, Workflow Manager
Alex Seals, Workflow Manager

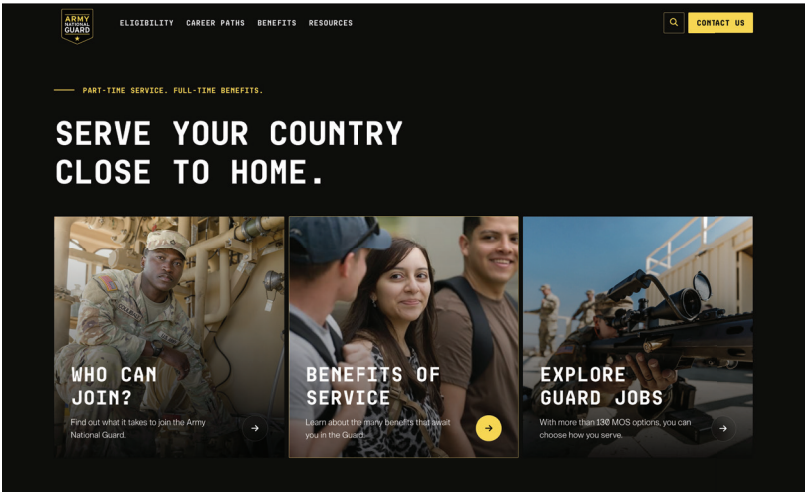


ELEMENTS OF ADVERTISING

DIGITAL CREATIVE TECHNOLOGY; INTERFACE & NAVIGATION

ARNG - "Guard Missions" Webpage iostudio U.S. Army National Guard

Hutson Kovanda, Creative Director
Deb Pasquale, Creative Director (Contractor)
Dan Morro, Software Engineer
Hayden Zelem, Designer



ELEMENTS OF ADVERTISING

SOUND; MUSIC WITHOUT LYRICS—SINGLE

Charity: water "Sleep for Water" Fire Kite Charity: water

Alex Goulart, Founder / ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Judy Kreiter, Head of Production, Fire Kite
Victor Monclús Gonzalez, Art Director
Steve Sherba, Designer, 837Design
Conor McFarland, Copywriter
Lori Shoukry, Project Manager, Fire Kite
Heather Goulart, Creative
Marshall Lee, Editor, JAMD Productions
Jennifer Lee, Executive Producer, JAMD Productions
Chris Sonnenburg, Executive Producer, Emberscope Studios
Mitch Miller, Illustrator
Clemente Bornacelli, ECD, Mean Machine Music
Topher Horn, Composer
Martin Estrada, Music Producer, Mean Machine Music
Chris Juhas, Music Producer, Mean Machine Music
Matthew Rodgers, Director of Photography, JAMD Productions
Alex Martin, Colorist
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water



ELEMENTS OF ADVERTISING

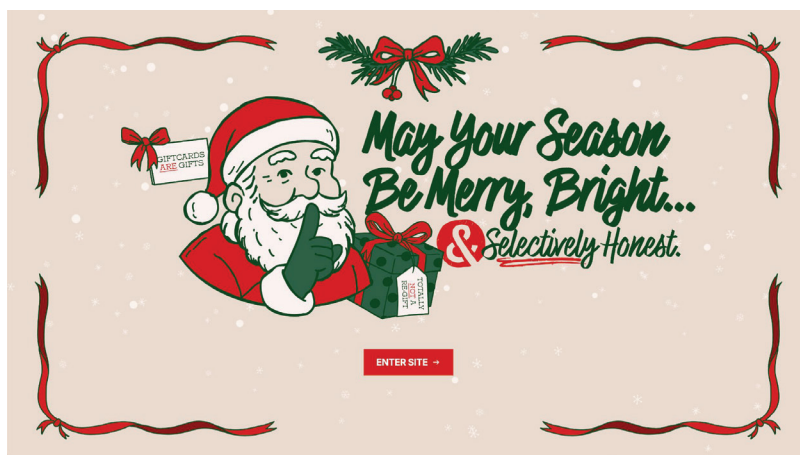
DIGITAL CREATIVE TECHNOLOGY; INNOVATIVE USE OF
INTERACTIVE / TECHNOLOGY

Holiday White Lies

GS&F

GS&F

Gene Blakeney, Creative Director
Eric Knittel, Creative Director
Anjana Patel, Copywriter
Savannah Harden, Art Director
Meyer McMains, Technical Architect
Justin Elmore, Interactive Developer
Abraham May, Associate Interactive Developer
Tiff Vandermark, Senior UX Designer
Ban Raley, Content Strategist



ELEMENTS OF ADVERTISING

VISUAL; ART DIRECTION—SINGLE

Holiday Windows

BUNTIN

Tennessee Education Lottery Corporation

Jeffrey Buntin Jr., Chief Executive Officer
Steve Chavez, EVP/ Managing Partner, Chief Creative Officer
Ray Reed, EVP/Executive Creative Director/Senior Creative Lead
Maddie Gosson, Art Director
Hunter Ractliffe, Senior Shop Designer
John Andrews, Copywriter
Danielle Keenan, VP, Director of Content Production
Tara Down, Content Producer
Grace Jones, Brand Director
Jamie Warnecke, Brand Director
Emma MacCurdy, Associate Brand Manager
Sarah DuBose, Workflow Manager



FILM, VIDEO & SOUND

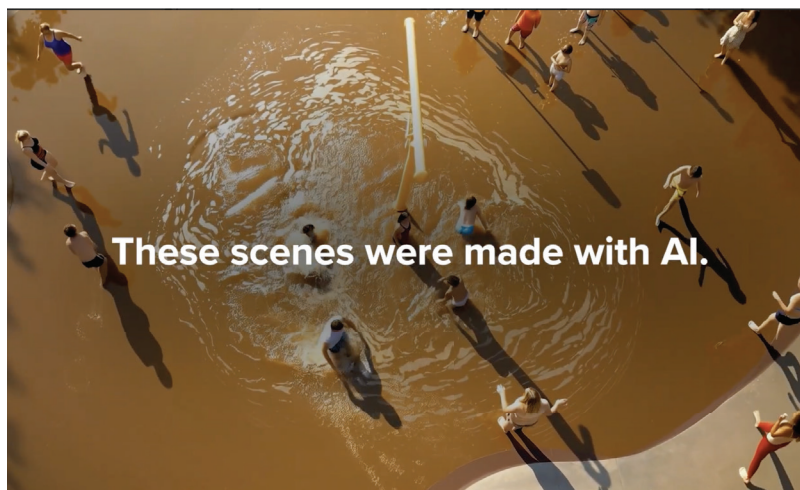
ONLINE FILM, VIDEO, AND SOUND; INTERNET COMMERCIAL
SINGLE SPOT – ANY LENGTH

Charity: water "Splash Pad"

Fire Kite

Charity: water

Alex Goulart, Founder / ECD, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Wes Wages, Producer, Fire Kite
Marshall Lee, Editor, JAMD Productions
Courtney Morin, Performance Marketing Manager, charity: water
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water



ELEMENTS OF ADVERTISING

VISUAL; ILLUSTRATION - SINGLE

The Forge- Logo
BUNTIN
The Forge

Karinne Caulkins, Design Director
India Hearn, Associate Brand Director
Jeffrey Buntin, Jr., CEO

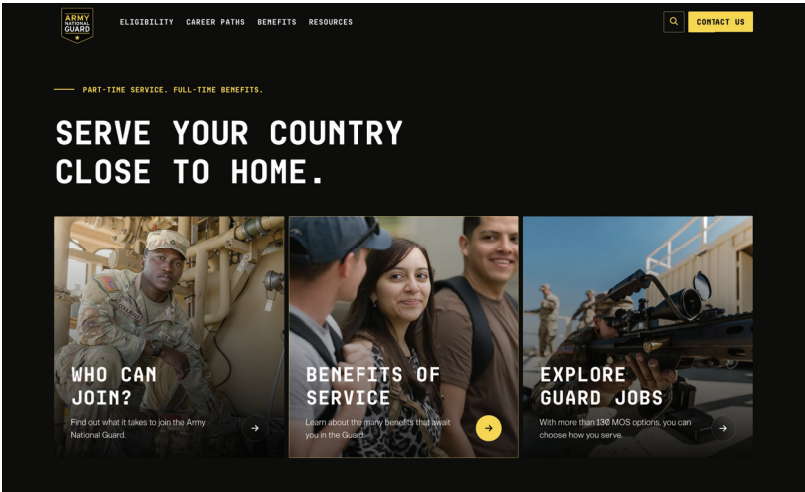


ONLINE/INTERACTIVE

WEBSITES, CONSUMER

ARNG - "Guard Missions" Webpage
iostudio
U.S. Army National Guard

Hutson Kovanda, Creative Director
Deb Pasquale, Creative Director (Contractor)
Dan Morro, Software Engineer
Hayden Zelem, Designer



ONLINE/INTERACTIVE

SOCIAL MEDIA CAMPAIGN

HOH - You Served/Face Challenges
iostudio
U.S. Chamber of Commerce - Hiring Our Heroes

Mason Griffin, Director
Mason Griffin, Editor



ELEMENTS OF ADVERTISING

DIGITAL CREATIVE TECHNOLOGY; INNOVATIVE USE OF
INTERACTIVE / TECHNOLOGY

Charity: water "Splash Pad" Fire Kite Charity: water

Alex Goulart, Founder / ECD, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Wes Wages, Producer, Fire Kite
Marshall Lee, Editor, JAMD Productions
Courtney Morin, Performance Marketing Manager, charity: water
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water



CROSS-PLATFORM

INTEGRATED CAMPAIGNS; INTEGRATED BRANDED CONTENT
CAMPAIGN – LOCAL OR REGIONAL/NATIONAL

Unequaled Awaits BUNTIN Nashville Yards

Aaron Branch, Creative Lead
Caleigh Furyk, Shop Designer
Karinne Caulkins, Design Director
India Hearn, Associate Brand Director
Sophia Spera, Associate Marketing Manager
Ellie Price, Associate Brand Manager
Ann Moran, EVP/Managing Partner, Chief of Staff
Steve Chavez, EVP/Managing Partner, Chief Creative Officer
Rebecca Sanders, Workflow Manager
Alex Seals, Workflow Manager



FILM, VIDEO & SOUND

BRANDED CONTENT & ENTERTAINMENT FOR TELEVISION

AirBnB | Gift A Night Evolve Studios Airbnb.org

Joel Edwards, Director & Executive Producer
Daniel Kledis, Executive Producer
Maddy Blaznek, Producer
Jen Lewis, Producer
Jimmy Jaffee, Editor
Aaron Seldon, Director of Photography
Michael Gray, Creative Direction
Arnelle Lozada, Content Producer
Kaitlyn King, Head of Marketing



ONLINE/INTERACTIVE

WEBSITES, MICROSITES

Charity: water "Sleep for Water"

Fire Kite

Charity: water

Alex Goulart, Founder / ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Judy Kreiter, Head of Production, Fire Kite
Victor Monclús Gonzalez, Art Director
Steve Sherba, Designer, 837Design
Conor McFarland, Copywriter
Lori Shoukry, Project Manager, Fire Kite
Heather Goulart, Creative
Marshall Lee, Editor, JAMD Productions
Jennifer Lee, Executive Producer, JAMD Productions
Chris Sonnenburg, Executive Producer, Emberscope Studios
Mitch Miller, Illustrator
Clemente Bornacelli, ECD, Mean Machine Music
Tophier Horn, Composer
Martin Estrada, Music Producer, Mean Machine Music
Chris Juhas, Music Producer, Mean Machine Music
Matthew Rodgers, Director of Photography, JAMD Productions
Alex Martin, Colorist
Brady Josephson, Head of Growth & Innovation, charity: water
Scott Harrison, CEO, charity: water



ELEMENTS OF ADVERTISING

FILM & VIDEO; ANIMATION, SPECIAL EFFECTS, MOTION
GRAPHICS, OR CGI

Find Your UT Stop Motion

MP&F

University of Tennessee System

Tom Cocke, VP/Creative Director
Don Bailey, VP/Creative Director
Annbern Holliman, Senior Producer
Jack Chisholm, Copywriter
Ramzee Camarena, Junior Designer
Hollis Bennett, Photographer
Tim Moore, Editor



ELEMENTS OF ADVERTISING

COPYWRITING

Vaulted "Nuggets of Wisdom"

Fire Kite

Vaulted

Alex Goulart, Founder / ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Myles Noland, Copywriter, Fire Kite
Alex Goulart, Copywriter, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Taylor McFerran, Email Marketing Specialist
Mason Stetler, Operating VP, Vaulted
Chase Orrick, Head of Marketing, McAlvany Financial Group
David McAlvany, CEO, McAlvany Financial Group

Vaulted

NUGGETS OF WISDOM

Gold's Winning Breakup

For most of U.S. history, gold and the dollar were literally the same thing.

One U.S. dollar simply meant 1/20th of an ounce of gold.

Then 1913 came along — the Fed was born.
1933 — FDR made gold ownership illegal.
1971 — Nixon ended the gold standard for good.

That was the official breakup.
I was there. It wasn't mutual.

Most thought gold would crumble. Instead, it got hotter...

Vaulted

NUGGETS OF WISDOM

What makes gold move?

Read the article: [What makes the gold price rise and fall?](#)

If I got a scratch antler for every time someone asked, "Why is gold up," I would need a bigger tomb. Here is the short answer, distilled clean.

Price of Gold

- Interest rates
- US dollar strength
- Inflation expectations
- Central bank demand
- Economic crises

Gold moves when more people decide to buy than sell. This year, three forces have led the way.

- Global "refuge premium": Wars, sanctions, and uncertain trade policies have investors running to assets they trust.
- Lower interest rates: The weak labor market + hopes for looser monetary policy. Lower rates mean cash and bonds offer lower returns, so investors rush into non-yielding stores of value like gold.

Vaulted

NUGGETS OF WISDOM

60% Gains, Zero Bell Bottoms.

They said gold was old news. I said...check back in December. Well here we are. And gold just wrapped its best year since the late 1970s. Up over 60% in 2025 alone.

Not bad for a "relic."

Turns out, when inflation looms, the dollar wobbles, tariffs target trade, and global tension runs hot—real investors reach for something that doesn't blink.

2026? The experts still like gold. HSBC, ING, JPMorgan... even those ancient analysts agree with me for once. Gold's fundamentals are still flashing.

So if you missed this year's run, don't panic. It's not about timing the market. It's about holding what outlasts it.

I've been holding gold since before your alphabet had vowels.

Now it's your turn.

Buy gold. Rule your own portfolio.

ADVERTISING/MEDIA INDUSTRY SELF-PROMOTION

FILM, VIDEO & SOUND; ADVERTISING INDUSTRY
SELF-PROMOTION FILM, VIDEO & SOUND

2025 Agency Reel **BUNTIN** The Buntin Group

Alex Seals, Workflow Manager
Steve Chavez, EVP/Managing Partner, Chief Creative Officer
Jillian Wyatt, SVP, Communications + Brand Marketing
Aaron Branch, Art Director
Sophia Spera, Associate Marketing Manager
Danielle Keenan, VP, Director of Content Production



CROSS-PLATFORM

INTEGRATED ADVERTISING CAMPAIGNS; CONSUMER
CAMPAIGN-REGIONAL/NATIONAL

Vaulted "Free Gold Never Happens" **Fire Kite** Vaulted

Alex Goulart, Founder / ECD, Fire Kite
Tim Anderson, Head of Strategy, Fire Kite
Judy Krieter, Head of Production, Fire Kite
Zach Fugate, Creative Director, Fire Kite
Lori Shoukry, Project Manager, Fire Kite
Kelly Phipps, Media Director, Fire Kite
Taylor McFerran, Email Marketing Specialist
Ellie Hayes, Video & Design Intern
Kyle Bush, Founder, Cumberland Creative
Michael Beach, Founder, Cumberland Creative
Connor Carroll, Director
Mike White, Director of Photography
Adam Sadler, Senior Account Director, Cumberland Creative
Reni Coulson, Producer, Cumberland Creative
Erik Sharpnack, Editor, Cumberland Creative
Mason Stetler, Operating VP, Vaulted
Chase Orrick, Head of Marketing, McAlvany Financial Group
David McAlvany, CEO, McAlvany Financial Group
Chris Guerra, King Tut



OUT-OF-HOME & AMBIENT MEDIA

AMBIENT MEDIA; INSTALLATIONS - MULTIPLE INSTALLATIONS

Under Broad Murals **BUNTIN** Nashville Yards

Aaron Branch, Art Director
Karinne Caulkins, Design Director
Caleigh Furyk, Shop Designer
India Hearn, Associate Brand Director
Ann Moran, EVP/Managing Partner, Chief of Staff
Steve Chavez, EVP/Managing Partner, Chief Creative Officer
Alex Seals, Workflow Manager





